

Flight Dates 10/02/12-10/08/12

Order Sep 00:15:00

Alt Order #

255507 [/] Contract / Revision

Product OBAMA FOR AMERICA

Original Date / Revision

Agency Com

07/31/12 08/23/12 15%

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

Suite 100

Agency

Buying Contact

3050 K Street NW Suite 100 Washington, DC 20007

GMMB

3050 K Street NW

Billing Contact

Washington, DC 20007

Sales Office PHI

Sales Region NAT

Agency Ref

1537 Estimate #

Billing Type Cash

GENERAL Order Type

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

POL CAND Rev Codes AGY

Product Codes PL-Presidential-Democrat

6259539

P-2 **Priority**

Advertiser Ref

Primary Account Executive

Kristen Waskie

Totals

Start Date End Date Account Executive Order% Kristen Waskie 100%

Order Share 100% Market Value 230925

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan Order Totals Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month \$196,286.25 \$230,925.00 0.00 10/01/12 10/08/12 134 \$230,925.00 October 2012 134 \$196,286.25 \$196,286.25 \$230,925.00 0.00 134

							Tota	ıls
Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
E 1 WKMG 10/02/12 10/08/12		10-11a	MTWTF	:30	5 \$400.00 P-2	0.00 NM	5	\$2,000.00
	Let's Make a Deal							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/02/12 10/08/12	MTWTF 5	\$400.00	0.00					
E 2 WKMG 10/02/12 10/08/12	M-F 11p News CM	11-1135p	MTWTF	:30	5 \$1,500.00 P-2	0.00 NM	5	\$7,500.00
	M-F 11p News							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/02/12 10/08/12	MTWTF 5	\$1,500.00	0.00	****				
E 3 WKMG 10/02/12 10/08/12	11-12p Price Is Right CM	11a-12p	MTWTF	:30	5 \$600.00 P-2	0.00 NM	5	\$3,000.00
	Price Is Right							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/02/12 10/08/12	MTWTF 5	\$600.00	0.00					
E 4 WKMG 10/02/12 10/08/12	1230-2p CBS Soaps CM	12:30-2p	MTWTF~-	:30	5 \$600.00 P-2	2 0.00 NM	5	\$3,000.00
	Soaps							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					





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Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA Estimate # 1537

<u>Advertiser</u>	Pol/Pr	es/D/Bar	ack Obama 🛚 🮚	Product OB	AMA FOR	AMERICA	<u>Estima</u>	te #	1537			
											Total	s
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri		Name of the Owner, which the Parker	Amount
E 4 WKMG	10/02/12	2 10/08/12	1230-2p CBS So Soaps	aps CM	12:30-2p	MTWTF~-	:30	5	\$600.00 P-2	0.00 NM	5	\$3,000.00
<u>Sta</u> Week: 10/0	rt <u>Date</u> 02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$600.00	Rating 0.00						
E 5 WKMG	****	2 10/08/12	Local 6 News 12- Local 6 News 12-		12-1230p	MTWTF	:30	5	\$500.00 P-2	0.00 NM	5	\$2,500.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$500.00	Rating 0.00			····			
E 6 WKMG	10/02/12	2 10/08/12	2-3p The Talk The Talk	СМ	2-3p	MTWTF	:30	5	\$350.00 P-2	0.00 NM	5	\$1,750.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$350.00	Rating 0.00						
E 7 WKMG	10/02/1	2 10/08/12	3-4p Nate/Doctor Nate Berkus	s 9/10 CM	3-4p	MTWTF	:30	5	\$350.00 P-2	0.00 NM	5	\$1,750.00
<u>Sta</u> Week: 10/	<u>rt Date</u> 02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$350.00	Rating 0.00						
E 8 WKMG	10/02/1	2 10/08/12	4-430p Extra Extra	СМ	4-430p	MTWTF	:30	5	\$450.00 P-2	0.00 NM	5	\$2,250.00
<u>Sta</u> Week: 10/	<u>rt Date</u> /02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$450.00	Rating 0.00						
E 9 WKMG	10/02/1	2 10/08/12	430-5p Inside Ed Inside Edition	lition CM	430-5P	MTWTF	:30	5	\$550.00 P-2	0.00 NM	5	\$2,750.00
Sta Week: 10/	<u>rt Date</u> /02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$550.00	Rating 0.00						
E 10 WKMG	10/02/1	2 10/08/12	Morn News at 5a Morn News at 5a		5-530a	MTWTF	:30	5	\$275.00 P-2	0.00 N M	5	\$1,375.00
<u>Sta</u> Week: 10	rt <u>Date</u> /02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$275.00	Rating 0.00						
E 11 WKMG		2 10/08/12	News at 5p News at 5p	СМ	5-530p	MTWTF	:30	5	\$650.00 P-2	0.00 NM	5	\$3,250.00
<u>Sta</u> Week: 10/	art <u>Date</u> /02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5		Rating 0.00						
E 12 WKMG		2 10/08/12	Morn News at 53 Morn News at 53		530-6a	MTWTF	:30	5	\$400.00 P-2	0.00 NM	5	\$2,000.00
Sta Week: 10	art <u>Date</u> /02/12	End Date 10/08/12	Weekdays MTWTF	Spots/Week 5		Rating 0.00				<u></u>		
E 13 WKMG		2 10/08/12	530-6p The Insid Insider	der CM	530p-6p	MTWTF	:30	5	\$650.00 P-2	0.00 NM	5	\$3,250.00
<u>Sta</u> Week: 10	art <u>Date</u> /02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week		Rating 0.00						
E 14 WKMG		2 10/08/12	News at 6p News at 6p	CM	6-630p	MTWTF	:30	5	\$800.00 P-2	0.00 NM	5	\$4,000.00
<u>Sta</u> Week: 10	art <u>Date</u> /02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week		Rating 0,00		*****				
E 15 WKMG		12 10/08/12	Morn News at 6 Morn News at 6		6-7a	MTWTF	:30	5	\$500.00 P-2	0.00 NM	5	\$2,500.00
<u>St</u> Week: 10	art Date /02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week		Rating 0.00				*****		
E 16 WKMG			CBS Evening No	ews CM	630-7p	MTWTF	:30	5	\$1,200.00 P-2	0.00 NM	5	\$6,000.00
St	art Date	End Date		Spots/Week	Rate	Rating					l	





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Advertiser	POWPI	es/D/Bara	ick Obama <u>F</u>	<u>loddol</u> OBA	AINA I ON	AMERIOA		<u></u>			
la Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type S	Tota Spots	<u>Is</u> Amount
Ln Ch E 16 WKMG			CBS Evening New	*;************************************	630-7p	MTWTF		\$1,200.00 P-2	0.00 NM	5	\$6,000.00
E 10 VVNIVIO	10/02/12	2 10/00/12	CBS Eve News	0 0					1		
<u>Sta</u>	ırt Date	End Date		Spots/Week	Rate	Rating					
Week: 10/		10/08/12	MTWTF		\$1,200.00	0.00 MTWTF	:30	5 \$1,000.00 P-2	0.00 NM	5	\$5,000.00
E 17 WKMG	10/02/1	2 10/08/12	News at 7p News at 7p	СМ	7-7:30p	MI MI F	,00 .	σ φ,,οοο.σο. =	9 ,22		
Sta	art Date	End Date	•	Spots/Week	<u>Rate</u>	Rating					
Week: 10	/02/12	10/08/12	MTWTF	····	\$1,000.00	0.00		- 0050 00 D 3	0.00 8184	5	\$1,750.00
E 18 WKMG	10/02/1	2 10/08/12	CBS This Morning The Early Show	CM	7-9a	MTWTF	:30	5 \$350.00 P-2	0.00 NM	5	\$1,730.00
	art Date	End Date		Spots/Week 5	<u>Rate</u> \$350.00	Rating 0.00					
Week: 10		10/08/12	MTWTF M-F 7:30-8p Inside		730-8p	MTWTF	:30	5 \$1,000.00 P-2	0.00 NM	5	\$5,000.00
E 18 MAKIMG	10/02/1	2 10/00/12	Inside Edition	, Lu OIM	,00 0				1		
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating			ı		
Week: 10		10/08/12	MTWTF		\$1,000.00	0.00	.00	5 \$300.00 P-2	0.00 NM	5	\$1,500.00
E 20 WKMG	3 10/02/1	2 10/08/12	9-10a Rachael Ra Rachael Ray	у СМ	9-10a	MTWTF	:30	5 \$300.00 P-2	0.00 14101	3	ψ1,500.00
	art Date	End Date		Spots/Week		Rating 0.00					
Week: 10		10/08/12	MTWTF	CM	\$300.00 10-11p	1	:30	1 \$7,000.00 P-2	0.00 NM	1	\$7,000.00
E 21 VVKIVIG	3 10/05/1	2 10/08/12	Fri Prime 10p Blue Bloods	CIVI	10-11р						
St	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>			İ		
Week: 10	0/01/12	10/07/12	1		\$7,000.00 \$7,000.00						
Week: 10		10/14/12 2 10/08/12		CM	8-9p	1	:30	1 \$4,500.00 P-2	0.00 NM	1	\$4,500.00
E ZZ VVNIVIC	3 (0/05/)	12 10/00/12	CSI:NY	0	٠ ٩٦						
St	art Date	End Date	<u>Weekdays</u>	Spots/Week							
Week: 10		10/07/12	1 		\$4,500.00 \$4,500.00						
Week: 10		10/14/12 12 10/08/12		СМ	9-10p	1	:30	1 \$6,000.00 P-2	0.00 NM	1	\$6,000.00
L 25 VVICIOR	3 10/03/	12 10/00/12	Made in Jersey								
<u>St</u>	art Date	End Date	Weekd ays	Spots/Week							
Week: 10		10/07/12	1	1	\$6,000.00 \$6,000.00						
Week: 10		10/14/12 12 10/08/12	Mon Prime 10p	СМ	10-11p	1	:30	1 \$8,000.00 P-2	2 0.00 NM	1	\$8,000.00
E 24 VVINIVI	G 10/00/	12 10/00/12	Hawaii Five-O								
<u>St</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Weel							
Week: 10		10/14/12	1		1 \$8,000.00	0.00	:30	1\$10,000.00P-	2 0.00 NM	1	\$10,000.00
E 25 WKM	G 10/08/	12 10/08/12	Mon Prime 9p 2 Broke Girls	CM	9-930p		.50	ΙΦ10,000.001	2 0,00 /		****
_	tart Date	End Date	Weekdays 1	Spots/Weel	<u>k Rate</u> 1\$10,000.00						
Week: 1		10/14/12 12 10/08/12			930-10p	1	:30	1 \$8,000.00P-	2 0.00 NM	1	\$8,000.00
			Mike and Molly		İ						
<u>S</u> Week: 1	tart Date	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Wee	<u>k Rate</u> 1 \$8,000.00						
		10/14/12	···	CM	11-1135p		- :30	1 \$1,200.00P-	2 0.00 NM	1	\$1,200.00
ET! AMICIAI			Sat 11p News								
	tart Date	End Date	Weekdays	Spots/Wee							
Week: 1		10/07/12 10/14/12	1- 		1 \$1,200.00 0 \$1,200.00						
Week: 1	0/00/12	10/14/12			- + 1 - 5 5 10 1						





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00:15:00 Order Sep

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

											Tota	
Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spo	OF REAL PROPERTY.		Rtg Type	Spots	Amount
E 27 WKMG	10/06/12	2 10/08/12	Sat 11p News Sat 11p News	CM	11-1135p	1-	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
E28 WKMG	10/06/12	2 10/08/12	Sat 1135p-1205a Inside Edition Wk	CM nd	1135p-1205a	1-	:30	1	\$450.00 P-2	0.00 NM	1	\$450.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	01/12	10/07/12	1-	1	\$450.00	0.00						
Week: 10/	08/12	10/14/12		0	\$450.00	0.00	****					****
E 29 WKMG	10/06/1	2 10/08/12	Sat 1205-105a Extra Wknd	CM	1205-105a	1-	:30	1	\$350.00 P-2	0.00 NM	1	\$350.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/07/12	1-	1	\$350.00	0.00						
Week: 10/		10/14/12		0	*	0.00	.00		#7 000 00 D 3	0.00 NM	1	\$7,000.00
E 33 WKMG	10/06/1	2 10/08/12			various (3:30 PM-7:00	1- DM)	:30	1	\$7,000.00 P-2	U.UU INIVE	'	φ7,000.00
-		E 15 (NCAA 3pm Game		•							
	rt Date	End Date	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$7,000.00	Rating 0,00						
Week: 10/ Week: 10/		10/07/12 10/14/12		0	\$7,000.00	0.00						
E 34 WKMG			5-7a Sat News Sat 5-7a News	СМ	5-7a	1-	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
Sta	ırt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	1-	1	\$200.00	0.00					i	
Week: 10/		10/14/12		0	\$200.00	0.00						
E35 WKMG	10/06/1	2 10/08/12	Sat 6p News Sat Local 6 News	CM at 6p	6-630p	1-	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
<u>Sta</u>	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/07/12	1-	1	\$400.00	0.00						
Week: 10/		10/14/12		0		0.00	.20	1	\$350.00 P-2	0.00 NM	1	\$350.00
E36 WKMG			7-9a Sat Early SI	now	7-9a	1-	:30	•	\$330.00 P-2	U.UU MIVI	'	\$300.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/		10/07/12	1-	1	\$350.00	0.00 0.00						
E 37 WKMG		10/14/12 2 10/08/12			\$350.00 10-11p	1	:30	1	\$7,000.00 P-2	0.00 NM	1	\$7,000.00
			The Mentalist								i	
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		10/07/12	1		\$7,000.00	0.00						
Week: 10.		10/14/12			\$7,000.00	0.00	.20	- 1	\$1,300.00 P-2	0.00 NM	1	\$1,300.00
E 38 WKMG	10/07/1	2 10/08/12	Face The Nation Face The Nation		1030-11a	1	:30	ı	\$1,300.00 8-2	U.UU NIM	'	φ1,500.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10.		10/07/12	1		\$1,300.00	0.00						
Week: 10	•	10/14/12			\$1,300.00	0.00	.00	- 1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
E 39 WKMG	10/07/1	2 10/08/12	Sun 11p News	CM	11-1135p		:30	ı	\$1,200.00 P-2	. U.UU NIW		Ψ1,200.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		10/07/12	1		\$1,200.00 \$1,200.00	0.00 0.00						
Week: 10		10/14/12	Com 44: Name =			1	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.0
E 40 WKMG			Sun 11p News a	fter NFL	Late News		.Ju	'	ψ1 ₁ 200.001°2	. 0.00 1419		Ψ.,μοσισί
	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 10		10/07/12	1 		\$1,200.00	0.00 0.00						
Week: 10	//08/12	10/14/12			\$1,200.00	0.00					_6	



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Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Ln Ch Star	· Val [7] ***** * * * * * * * * * * * * * * * *	Inventory Code		Start/End Tir		Len Sp	e e e constantino	\$450.00 P-2	Rtg Type \$	opolo 1	Amount \$450.0
E41 WKMG 10/07	//12 10/08/12	Sun 1135p-1235a Without a Trace	CM	1135p-1235a	1	:30	1	\$450.00 P-2	U.UU MIVI	'	φ430.0
Start Date	End Date		Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12	10/07/12	1	1	\$450.00	0.00						
Week: 10/08/12	10/14/12		0	\$450.00	0.00			#2 000 00 D 2	0.00 NM	1	\$3,000.0
E42 WKMG 10/07	7/12 10/08/12	NFL TODAY NFL TODAY	CM	various (12:00 PM-1:0	1 00 PM)	:30	1	\$3,000.00 P-2	0.00 NM	1	\$3,000.0
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12	10/07/12	1	1	\$3,000.00	0.00 0.00						
Week: 10/08/12	10/14/12	C CCC - Cur Nava		\$3,000.00 6a-830a	1	:30	1	\$200.00 P-2	0.00 NM	1	\$200.0
E 45 WKMG 10/07	//12 10/08/12	6-830a Sun News 6-830a Sun News		0a-030a	1	.50		Ψ200.001 -2	0.00 11	•	Q
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/01/12	10/07/12	1	1	\$200.00	0.00				ē.		
Week: 10/08/12	10/14/12		0	\$200.00	0.00	.20	4	\$700.00 P-2	0.00 NM	1	\$700.0
E46 WKMG 10/07	7/12 10/08/12	CBS Evening Nev CBS Eve News	vs CM	630-7p	1	:30	1	\$700.00 P-2	0.00 NW	'	φ/00.0
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/01/12	10/07/12	1	1	\$700.00	0.00						
Week: 10/08/12	10/14/12		0		0.00	:30	- 1	\$9,000.00 P-2	0.00 NM	1	\$9,000.
E47 WKMG 10/0	7/12 10/08/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p		.30	'	#9,000.00 № -2	0.00 1410	'	ψο,000.
Start Date		Weekdays	Spots/Week		Rating						
Week: 10/01/12	10/07/12	1. 		\$9,000.00	0.00						
Week: 10/08/12	10/14/12			\$9,000.00 8-9p	0.00	:30	1	\$8,000.00 P-2	0.00 NM	1	\$8,000.0
E 48 WKMG 10/0	7/12 10/08/12	Sun Prime 8-9p Amazing Race	CM	o-ah	_	.50		ψ0,000.001 -2	0.00 1414	·	φοισσοι
Start Date		<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/01/12	10/07/12	1	1	\$8,000.00 \$8,000.00	0.00 0.00						
Week: 10/08/12	10/14/12	CBS Sunday Mor	····	9-1030a	1	:30	1	\$1,300.00 P-2	0.00 NM	1	\$1,300.0
E 49 WKMG 10/0	7/12 10/06/12	CBS Sunday Mor CBS Sunday Mor	-	3-1030a	_	.00	·	Ψ1,000.001 =	0,00		* - 1
Start Date		<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/01/12	10/07/12	1	1	\$1,300.00 \$1,300.00	0.00 0.00						
Week: 10/08/12	10/14/12		CM	9-10p	1	:30	1	\$6,000.00 P-2	0.00 NM	1	\$6,000.
E50 WKMG 10/0	7/12 10/08/12	Sun Prime 9-10p Good Wife	Civi	9-10p	4.	.00		ψο,οσο.σστ 2	0100 11111		V 0,000.
Start Dat		<u>Weekdays</u>	Spots/Week		Rating					ł	
Week: 10/01/12		1		\$6,000.00 \$6,000.00	0.00 0.00						
Week: 10/08/12 E 51 WKMG 10/0	10/14/12	Thu Prime 10p	CM	10-11p	1	:30	1	\$8,000.00 P-2	0.00 NM	1	\$8,000.
EST WINING 10/0	4/12 10/06/12	Elementary		·		100	·	40,000 .001			. ,
<u>Start Dat</u>		<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/01/12		1 		\$8,000.00	0.00 0.00						
Week: 10/08/12				\$8,000.00	1	:30	1	\$8,000.00 P-2	0.00 NM	1	\$8,000.
E 52 WKMG 10/0	4/12 10/08/12	? Thu Prime 8p Big Bang Theory	CM	8-830p		.50	'	φ0,000.001 -2	0.00 1111		Ψο,σσσ.
Start Dat	e <u>End Date</u>	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/01/12		1		\$8,000.00	0.00						
Week: 10/08/12	10/14/12			\$8,000.00	0.00					i	

Print Date: 08/23/12

Page 6 of 6



255507

Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

00:15:00 Order Sep

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

										Tota	
Ln Ch	Start	End	Inventory Code	Break	Start/End T	Access of the second payment of the second s	Len Spot		Rtg Type S	The second second	Amount
E 53 WKMG	10/04/1	2 10/08/12	Thu Prime 9p Person of Interes	CM t	9-10p	1	:30	1 \$9,000.00 P-2	0.00 NM	1	\$9,000.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/07/12	1	1	· ,	0.00 0.00					
Week: 10/		10/14/12	T. D		\$9,000.00	-1	:30	1 \$7,000.00 P-2	0.00 NM	1	\$7,000.00
E 54 WKMG	10/02/1	2 10/08/12	Tue Prime 10p Vegas	CM	10-11p	_	.50	ν φν,σσσ.σσν 2			. ,
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10		10/07/12	-1		\$7,000.00 \$7,000.00	0.00 0.00					
Week: 10		10/14/12		CM	8-9p	-1	:30	1\$10,000.00 P-2	0.00 NM	1	\$10,000.00
E 55 WKMG	10/02/1	2 10/08/12	NCIS		•	_		. •			
	art Date	End Date	<u>Weekdays</u>	Spots/Week	•	Rating					
Week: 10		10/07/12	-1 		\$10,000.00 \$10,000.00	0,00 0.00			1		
Week: 10		10/14/12	Tue Prime 9p	CM	9-10p	-1	:30	1 \$9,000.00 P-2	0.00 NM	1	\$9,000.00
E 56 WKMG	10/02/1	2 10/08/12	NCIS:LA		·	_	.00	, 40,000			
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10		10/07/12	-1		\$9,000.00	0.00 0.00					
Week: 10		10/14/12	Mad Deines 10n	СМ	10-11p	1	:30	1 \$8,000.00P-2	0.00 NM	1	\$8,000.00
E 57 WKMG	3 10/03/1		Wed Prime 10p CSI		•		.00	, фајосоло -			
	art Date	End Date	<u>Weekdays</u> 1	Spots/Week		Rating 0.00					
Week: 10		10/07/12	escription		\$8,000.00 rt/End Ti <u>me</u>		Weekdavs	Length Rate	Rtg Type		
	<u>h</u> <u>Date Ra</u> 3 10/01/1		Ved Prime 10p	10-		•	w	:30(\$8,000.00)	0.00 <i>NM</i>		
	e MG 57		700 7 7 11110		•						
		iential Deba	te 9-11p]								
2 VKM	3 10/04/1	2-10/04/12 T	hu Prime 10p	10-	11p		Th	:30 \$8,000.00	0.00 NM		
⊕ M	G for 57.1	1 10/03									
Week: 10	0/08/12	10/14/12		(\$8,000.00	0.00			0.00.101		#0.000.00
E 58 WKMC	3 10/03/	12 10/08/12	Wed Prime 8p Survivor	СМ	8-9p	1	- :30	1 \$9,000.00P-2	0.00 NM	1	\$9,000.00
St	art Date	End Date	<u>Weekdays</u>	Spots/Weel	<u> Rate</u>	Rating					
Week: 10	0/01/12	10/07/12	1		1 \$9,000.00	0.00					
Week: 10		10/14/12			\$9,000.00	0.00	.20	1 \$8,000.00 P-2	0.00 NM	1	\$8,000.00
E 59 WKM	G 10/03/	12 10/08/12	Wed Prime 9p Criminal Minds	CM	9-10p	1	- :30	1 \$8,000.00 P-2	U.UU INIVI	1	φο,οοο.οο
St	tart Date	End Date	<u>Weekdays</u>	Spots/Weel	-	Rating					
Week: 10		10/07/12	1		1 \$8,000.00	0.00	Mookdaya	<u>Length</u> <u>Rate</u>	Rtg Type		
	h Date R		Description		urt/End Time		Weekdays				
			Ved Prime 9p	9-1	υþ		**	.00(40,000.00)	, 2.23		
[F		dential Deba						.00.00.000.0			
			/lon Prime 10p	10-	·11p		M	- :30 \$8,000.00	אואו טט.ט כ		
	IG for 59.				0 00 000 00	0.00					
Week: 1	0/08/12	10/14/12		nan managana	0 \$8,000.00	0.00	o konsumus and a state of the s		Totals	4245	230.925.00



255505 [/]

08/08/12

ORDER

Flight Dates 09/18/12-09/24/12

00:15:00 Order Sep 1536 Estimate # **Product** 6259498 Alt Order # **OBAMA FOR AMERICA** Billing Type Cash 15% Agency Com **GENERAL** Order Type Billing Contact EOM/EOC Billing Cycle Billing Calendar BROADCAST 3050 K Street NW Suite 100 A35+ Demographic Washington, DC 20007 CAND AGY POL Rev Codes Product Codes PL-Presidential-Democrat Sales Office PHI P-3 **Priority** Sales Region NAT

Advertiser Ref

Advertiser Pol/Pres/D/Barack Obama

07/31/12

New till 02/05/09

Contract / Revision

Original Date / Revision

Agency GMMB

Buying Contact

3050 K Street NW Suite 100

Washington, DC 20007

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Agency Ref

Order Share 100% Market Value 73700

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan **Order Totals** Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month \$73,700.00 \$62,645.00 0.00 08/27/12 09/24/12 23 23 \$62,645.00 \$73,700.00 September 2012 \$73,700.00 0.00 23 \$62,645.00 **Totals**

								D . D:	D. T	Tota	
Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type		Amount
E 1 WKMG 09/18/	12 09/24/12	M-F 11p News	CM	11-1135p	MTWTF	:30	2	\$1,800.00 P-3	0.00 NM	2	\$3,600.00
		M-F 11p News									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/18/12	09/24/12	MTWTF	2	\$1,800.00	0.00					_	44 000 00
E 2 WKMG 09/18	12 09/24/12	11-12p Price Is R	ight CM	11a-12p	MTWTF	:30	2	\$650.00 P-3	0.00 NM	2	\$1,300.00
		Price Is Right									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/18/12	09/24/12	MTWTF	2	\$650.00	0.00				0.00 104	,	¢4 400 00
E 3 WKMG 09/18	/12 09/24/12	Local 6 News 12-	1230p CM	12-1230p	MTWTF	:30	2	\$550.00 P-3	0.00 NM	2	\$1,100.00
		Local 6 News 12-	1230p								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/18/12	09/24/12	MTWTF	2	\$550.00	0.00			****	0.00.104		#200 00
E 4 WKMG 09/18	/12 09/24/12	Morn News at 5a	CM	5-530a	MTWTF	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
		Morn News at 5a									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						





Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA Estimate # 1536

Advertiser	Pol/Pi	res/D/Bara	ack Obama <u>F</u>	Product OB	AWA FUR	AWERICA	LStittlate	<u>: #</u> 1556			
l Ob	Ct - wt	⊏n d	Inventory Code	Break	Start/End T	ime Davs	Len Spots	s Rate Pri	Rta Type	Tota Spots	als Amount
Ln Ch	Start	End	Morn News at 5a	CM	5-530a	MTWTF	CONTRACTOR OF THE PARTY OF THE	1 \$300.00 P-3	0.00 NM	1	\$300.00
E 4 WKMG	09/18/1	2 09/24/12	Morn News at 5a		9-330a	(*11.88.1.4	,50	, 4000,001			•
Sta	rt Da <u>te</u>	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/24/12	MTWTF	1	\$300.00	0.00				<u>l</u>	
E 5 WKMG	09/18/1	2 09/24/12	News at 7p News at 7p	CM	7-7:30p	MTWTF	:30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
Sta	rt Da <u>te</u>	End Date	Weekdays	Spots/Week	Rate	Rating				l	
Week: 09/		09/24/12	MTWTF		\$1,000.00	0.00				ĺ	
E 7 WKMG	09/18/1	2 09/24/12	Mon Prime 10p Hawaii Five-O	СМ	10-11p	1	:30	1 \$5,000.00 P-3	0.00 NM	1	\$5,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				İ	
Week: 09/		09/23/12			\$5,000.00	0.00				i	
Week: 09/		09/30/12	1		\$5,000.00	0.00	-00	1 \$450.00 P-3	0.00 NM	1	\$450.00
E 11 WKMG	09/18/1	2 09/22/12	Sat 6p News Sat Local 6 News	CM s at 6p	6-630p	1-	:30	1 \$450.00 P-3	U.UU INIVI	'	ψ-430,00
Sta Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00					
			7-9a CBS This M	lorn SatCM	7-9a	1-	:30	1 \$350.00 P-3	0.00 NM	1	\$350.00
L 12 WIGHO	00/10/1	2 00,22,12	7-9a Sat Early S								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating				1	
Week: 09/		09/23/12	1-	1	\$350.00	0.00		1015 000 00 B 0	0.00 101		£4 E 000 00
E 13 WKMG	09/22/1	2 09/24/12	NCAA Football P		8-11p (8:00 PM-11	1-	:30	1\$15,000.00P-3	0.00 NM	2	\$15,000.00
		E d Data	FLORIDA PRIMI			Rating				1	
<u>Sta</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> 1-	Spots/Week 1	\$15,000.00	0.00					
	n D <u>ate Ra</u>		escription		t/End Time	<u>v</u>			Rtg Type		
			ICAA Football Prin	ne Game 8-11	p	(8:00 <i>PM-11:3</i> 0 _i -	Sa	:30 815,000.00)	0.00 NM	1	
	e MG 13										
			duled is 11/03/12] Jurvivor 90min Pre		d 8p-930p	_	W	:30 \$7,500.00	0.00 NM		
	3 09/19/1 G for 13.1		SULVIVOL SOLIIII FIE	ittlete AAC	2 op-850p		••	100 41,000.00	•		
-			ig Brother 90min I	Finale We	d 930p-11p	-	W	:30 \$7,500.00	0.00 NM	ł I	
-	G for 13.1										
Week: 09		09/30/12		C	\$15,000.00	0.00					4 44
E 15 WKMG	09/18/	12 09/24/12	Sun 11p News Sun 11p News	CM	11-1135p	1	:30	1 \$1,800.00 P-3	0.00 NN	1	\$1,800.00
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/23/12	1		\$1,800.00	0.00					
Week: 09		09/30/12		(\$1,800.00	0.00					#500.00
E 16 WKMG	3 09/18/ ⁻	12 09/24/12	Sun 1135p-1235 Without a Trace		1135p-123	5a1	. :30	1 \$500.00 P-3	0.00 NM	1	\$500.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>					
Week: 09		09/23/12	1	1		0.00					
Week: 09		09/30/12	ODC Cunday Ma	ornine CM	9-1030a	0.00	. ;30	1 \$1,300.00 P-3	0.00 NN	1 1	\$1,300.00
E 19 WKMG	5 09/18/°	12 09/24/12	CBS Sunday Mo		9-1030a	_	. ,50	1 41,200,000			
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Weel		Rating					
Week: 09		09/23/12	1 		\$1,300.00 \$1,300.00	0.00 0.00				1	
Week: 09 E 20 WKM0		09/30/12		CM	10-11p	1	- :30	1 \$5,000.00P-3	0.00 NN	Л 1	\$5,000.00
E ZU VVINIVIU	ומוופט ב		Person of Intere					·			
St	tart Date	End Date	<u>Weekdays</u>	Spots/Weel	<u>Rate</u>	Rating				ı	



Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA Estimate # 1536

	Otant	⊏m d	Inventory Code	Break	Start/End 1	ime Days	Len Spo	ts Rate Pri	Rtg Type	Total Spots	ls Amount
Ln Ch	Start	End	Thu Prime 10p	CM	10-11p	1	Registron (174 miles hange 14	1 \$5,000.00 P-3		1	\$5,000.0
ZU VVINIO	09/10/1	2 03/20/12	Person of Interest	·=·	14						
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/1	di i	09/23/12	1		\$5,000.00	0.00	.00	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.0
23 WKMG	09/18/1	2 09/20/12	Thu Prime 9p Thu 9-10p BIG BI	CM ROTHEF	9-10p	1	:30	1 \$7,000,00 P-3	U.UU INIVI	'	φ1,000.0
	t Date	End Date	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$7,000.00	<u>Rating</u> 0.00					
Week: 09/1 Spot <u>Ch</u>	17/12 <u>Date Ra</u>	09/23/12	escription		\$7,000.00 E/End Time		<i>N</i> eekdays	Length Rate	Rtg Type		
			hu Prime 9p	9-10		-	Th	:30 (\$7,000.00) 0.00 NM		
	MG 23.										
4 VKMG	09/20/12	2-09/20/12 T	hu Prime 9p	9-10	р	-	Th	:30 \$7,000.0	0 0.00 NM		
	for 23.3		e time period]								
			Tue Prime 10p	CM	10-11p	-1	:30	1 \$5,000.00 P-3	0.00 NM	1	\$5,000.0
_ 24 VVINIO	03/10/1	2 00/10/12	Tue 10p-11p							ĺ	
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>					
Week: 09/		09/23/12	-1		\$5,000.00	0.00	Weekdays	Length Rate	Rtg <u>Type</u>		
	Date Ra		escription	<u>Star</u> 10-1	t/End Time 1n	-	<u>vveekuays</u> -T			İ	
	09/17/1. e MG 24		ue Prime 10p	10-1	ıρ		·		<i></i>		
			Debate #2 from 9-	11p]						l	
-			ue 2 Hour Special	9-11	p		-T	- :30 \$5,000.0	0.00 NM		
	for 24.3										
		rrect show]					- :30	1 \$7,000.00 P-3	3 0.00 NM	1	\$7,000.
E 25 WKMG	09/18/1	2 09/18/12	Tue Prime 8p NCIS	CM	8-9p	-1	- :30	1 \$7,000.00 F-S	3 0.00 14181		Ψ1,000.
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09/		09/23/12	-1,		\$7,000.00	0.00	- :30	1 \$6,000.00 P-3	3 0.00 NM	1	\$6,000.
			Tue Prime 9p NCIS:LA	CM	9-10p		50	γ ψοιοσοίσοι (0,00 (·	***
	rt Date	End Date	<u>Weekdays</u> -1	Spots/Week	Rate \$6,000.00	Rating 0.00				1	
Week: 09/ Spot Ch	/1 <i>7/</i> 12 Date R	09/23/12 ange [Description		rt/End Time		<u>Weekdays</u>		e Rtg Type	i	
			Tue Prime 9p	9-10			-T	- :30 (\$6,000.0	0) 0.00 <i>NM</i>	1	
Se	e MG 27	4									
			Debate #2 from 9		4		-T	- :30 \$6,000.0	n n n n NM		
			Tue 2 Hour Special	9-1	1 p		-1	50 \$0,000.c	70 0.00 14111		
	G into co	orrect show]								ĺ	
			Wed Prime 10p	CM	10-11p	1	- :30	1 \$6,000.00 P-	3 0.00 NM	1	\$6,000.
E 20 VVINIVIG	09/10/	12 03/10/12	CSI	V							
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09	/17/12	09/23/12	1		\$6,000.00	0.00	101a aladaua	Longth Dot	n Dia Tuna		
	Date R		<u>Description</u> Wed Prime 10p		rt/End Time 11p		Weekdays		<u>e Rta Type</u> 1 0) 0.00 <i>NM</i>		
	ee MG 28		real inte top	.0-				, . ,			
Se Ti	his is Big	Brother 90	minute finale 9:30-	11p - if OK ple	ease rebook]						
4 VKMG	3 09/19/	2-09/19/12	Big Brother 90min l		d 930p-11p		M	- :30 \$6,000.0	00.0 NM	1	
⊕ Mo	G for 28.	3 09/19								1	A
E 29 WKMG	09/18/	12 09/19/12	Wed Prime 9p	CM	9-10p	1	- :30	1 \$6,000.00 P-	-3 0.00 NM	1	\$6,000
			Criminal Minds							i i	





Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

						. 5. 5.	D(T	Total	
Ln Ch Start End	Inventory Code	Break	Start/End Time	Days	Len Spo	Name of THE OWN CONTRACTOR OF THE PARTY OF T	Rtg Type	Spots	Amount
E 29 WKMG 09/18/12 09/19/12	Wed Prime 9p Criminal Minds	СМ	9-10p	1	- :30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12 <u>Spot</u> <u>Ch Date Range</u> <u>I</u> 3 VKMG 09/17/12-09/23/12 V	Weekdays1 Description Wed Prime 9p	Spots/Week 1 Star 9-10	\$6,000.00 t/End Time	ating 0.00	<u>Weekdays</u> w	<u>Length Rate</u> - :30 (\$6,000.0	e <u>Rta Type</u> 9) 0.00 <i>NM</i>		
See MG 29.4 [This is Survivor Premie 4 VKMG 09/19/12-09/19/12 \$	ere 8-9:30p and Big		10p] I 8p-930p		W	- :30 \$6,000.0	0.00 NM		
							Totals	23 \$	73,700.00



Contract / Revision

New till 02/05/09

Agency GMMB

Buying Contact

Original Date / Revision

07/31/12

Advertiser Pol/Pres/D/Barack Obama

WKMG

255509

08/23/12

ORDER

Flight Dates 10/09/12-10/15/12

00:15:00 Order Sep Estimate # 1537 Product 6259543 Alt Order # **OBAMA FOR AMERICA** Billing Type Cash 15% Agency Com **GENERAL** Order Type **Billing Contact** Billing Cycle EOM/EOC Billing Calendar BROADCAST 3050 K Street NW Suite 100 <u>Demographic</u> A35+ Washington, DC 20007 POL CAND AGY **Rev Codes**

Priority

Advertiser Ref

Sales Office PHI
Sales Region NAT
Agency Ref

3050 K Street NW Suite 100 Washington, DC 20007

Primary Account Executive Kristen Waskie

Account Executive Order% Start Date End Date

Kristen Waskie 100%

Order Share 100% Market Value 234925

Product Codes PL-Presidential-Democrat

P-3

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Total	s	Billing Plan										
Month	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount (Gross Amount				
October 2012	135	\$199,686.25	\$234,925.00	0.00 10/01/12	10/15/12	135	\$199,686.25	\$234,925.00				
Totals	135	\$199,686.25	\$234,925.00	0.00								

							Tota	İs
Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 WKMG 10/09/12 10/15	12 10-11a Let's Make A De@M Let's Make a Deal	10-11a	MTWTF	:30 5	\$400.00 P-3	0.00 NM	5	\$2,000.00
<u>Start Date</u> <u>End Da</u> Week: 10/09/12 10/15/1		Rate \$400.00	Rating 0.00					
E 2 WKMG 10/09/12 10/15	12 M-F 11p News CM M-F 11p News	11-1135p	MTWTF	:30 5	\$1,500.00 P-3	0.00 NM	5	\$7,500.00
Start Date End Da Week: 10/09/12 10/15/		<u>Rate</u> 5 \$1,500.00	Rating 0.00	·			_	
E 3 WKMG 10/09/12 10/15	/12 11-12p Price Is Right CM Price Is Right	11a-12p	MTWTF	:30 5	5 \$600.00 P-3	0.00 NM	5	\$3,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/09/12 10/15/		<u>Rate</u> 5 \$600.00	Rating 0.00	<u></u>	in the second se		_	
E 4 WKMG 10/09/12 10/15	/12 1230-2p CBS Soaps CM Soaps	12:30-2p	MTWTF	:30 5	5 \$600.00 P-3	0.00 NM	5	\$3,000.00
Start Date End Da	<u>ate Weekdays Spots/Weel</u>	<u>Rate</u>	<u>Rating</u>					



255509

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

00:15:00 Order Sep

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Advertiser	1 0111	esi Di Daii	<u>.</u>								Tota	İe
Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Γime Days	Len Sp	ots	Rate Pri	Rtg Type S		Amount
E 4 WKMG	10/09/1	2 10/15/12	1230-2p CBS Soa	ps CM	12:30-2p	MTWTF	:30	5	\$600.00 P-3	0.00 NM	5	\$3,000.00
Star	rt Date	End Date	Soaps <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/15/12	MTWTF	5	\$600.00	0.00					_	## FOO OO
E 5 WKMG	10/09/1	2 10/15/12	Local 6 News 12- Local 6 News 12-		12-1230p	MTWTF	:30	5	\$500.00 P-3	0.00 NM	5	\$2,500.00
Sta	rt <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	09/12	10/15/12	MTWTF	5	\$500.00	0.00	.00	-	\$350.00 P-3	0.00 NM	5	\$1,750.00
E 6 WKMG	10/09/1	2 10/15/12	2-3p The Talk The Talk	CM	2-3p	MTWTF	:30	5	\$390.00 F*3	0.00 1410	3	ψ1,7 00.00
<u>Sta</u> Week: 10/	rt Date	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$350.00	Rating 0.00						
			3-4p Nate/Doctors	s 9/10 CM	3-4p	MTWTF	:30	5	\$350.00 P-3	0.00 NM	5	\$1,750.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/15/12	MTWTF 4-430p Extra	CM 5	\$350.00 4-430p	0.00 MTWTF	:30	5	\$450.00 P-3	0.00 NM	5	\$2,250.00
E 8 VVKIVIG	10/09/1	2 10/15/12	Extra	OW	4-100р	,			•			
	rt Date	End Date	<u>Weekdays</u> MTWTF-∽	Spots/Week 5		Rating 0.00				į.		
Week: 10/ E 9 WKMG		10/15/12			430-5P	MTWTF	:30	5	\$550.00P-3	0.00 NM	5	\$2,750.00
2011111110	,		Inside Edition									
<u>Sta</u> Week: 10/	<u>rt Date</u> /09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5		Rating 0.00			10 4			
E 10 WKMG		12 10/15/12	Morn News at 5a Morn News at 5a		5-530a	MTWTF	:30	5	\$275.00 P-3	0.00 NM	5	\$1,375.00
<u>Sta</u> Week: 10	art <u>Date</u> /09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week		Rating 0.00						
E 11 WKMG		12 10/15/12	News at 5p News at 5p	СМ	5-530p	MTWTF	:30	5	\$650.00 P-3	0.00 NM	5	\$3,250.00
<u>Sta</u> Week: 10	art Date	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week		Rating 0.00						
E 12 WKMG					530-6a	MTWTF	:30	5	\$400.00 P-3	0.00 NM	5	\$2,000.00
			Morn News at 53		Rate	Rating						
<u>Sta</u> Week: 10	art <u>Date</u> /09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week	\$400.00	0.00			<u> </u>			
		12 10/15/12	530-6p The Insid Insider	er CM	530p-6p	MTWTF	:30	5	\$650.00P-3	MM 00.0	5	\$3,250.00
<u>Sta</u> Week: 10	art Date	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$650.00	Rating 0.00						
E 14 WKMG				CM	6-630p	MTWTF	:30	5	\$800.00 P-3	0,00 NM	5	\$4,000.00
St	art Date	End Date	<u>Weekdays</u>	Spots/Weel		Rating						
Week: 10		10/15/12	MTWTF		5 \$800.00	0.00 MTWTF	:30	5	\$500.00P-3	0.00 NM	5	\$2,500.00
E 15 WKMC	3 10/09/	12 10/15/12	Morn News at 6a Morn News at 6a		6-7a	IAI EM I L. — —	,50	3	ψ500.001 0	0.00 1111	Ů	42,00
	art Date	End Date	Weekdays	Spots/Weel								
Week: 10		10/15/12	MTWTF CBS Evening Ne		5 \$500.00 630-7p	0.00 MTWTF	:30	5	\$1,200.00 P-3	0.00 NM	5	\$6,000.00
E 10 VVICION	/80/01 د	12 0/10/12	CBS Evening No		·							
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Wee	<u>k Rate</u>	Rating						



Flight Dates 10/09/12-10/15/12 255509

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

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Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA Estimate # 1537

										5. 5	Tota	CONTRACTOR OF THE PARTY OF THE
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S		are some constitution as a constitution	Rtg Type		Amount
E 16 WKMG	10/09/12	10/15/12	CBS Evening New CBS Eve News	/s CM	630-7p	MTWTF	:30	5 \$1,2	200.00 P-3	0.00 NM	5	\$6,000.00
<u>Start</u> Week: 10/0	<u>Date</u> 9/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$1,200.00	Rating 0.00						
E 17 WKMG	10/09/12	2 10/15/12	News at 7p News at 7p	CM	7-7:30p	MTWTF	:30	5 \$1,0	000.00 P-3	0.00 NM	5	\$5,000.00
Start Week: 10/0	<u>Date</u> 9/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$1,000.00	Rating 0.00						
E18 WKMG		2 10/15/12	CBS This Morning The Early Show	ı CM	7-9a	MTWTF	:30	5 \$	350.00 P-3	0.00 NM	5	\$1,750.00
Start Week: 10/0	<u>1 Date</u> 19/12	End Date 10/15/12		Spots/Week 5	<u>Rate</u> \$350.00	Rating 0.00		45				
E 19 WKMG		2 10/15/12	M-F 7:30-8p Insid Inside Edition	eEd CM	730-8p	MTWTF	:30	5 \$1,	000.00 P-3	0.00 NM	5	\$5,000.00
<u>Start</u> Week: 10/0	t <u>Date</u> 19/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$1,000.00	Rating 0.00						
E 20 WKMG			9-10a Rachael Ra Rachael Ray	ay CM	9-10a	MTWTF	:30	5 \$	300.00 P-3	0.00 NM	5	\$1,500.00
<u>Star</u> Week: 10/0	t <u>Date</u> 09/12	End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$300.00	Rating 0.00						
		2 10/15/12	Fri Prime 10p Blue Bloods	CM	10-11p	1	:30	1 \$7	,000.00 P-3	0.00 NM	1	\$7,000.00
<u>Star</u> Week: 10/0 Week: 10/1		End Date 10/14/12 10/21/12	Weekdays		Rate \$7,000.00 \$7,000.00	<u>Rating</u> 0.00 0.00						
E 22 WKMG			Fri Prime 8p CSI:NY	CM	8-9p	1	:30	1 \$4	,500.00 P-3	0.00 NN	1	\$4,500.00
Week: 10/0		End Date 10/14/12 10/21/12	<u>Weekdays</u> 1		Rate \$4,500.00 \$4,500.00	<u>Rating</u> 0.00 0.00						
Week: 10/1 E 23 WKMG				CM	9-10p	1	:30	1 \$6	,000.00 P-3	0.00 NN	1	\$6,000.00
Week: 10/0		End Date 10/14/12	Weekdays	Spots/Week		0.00						
Week: 10/ E 24 WKMG		10/21/12 2 10/15/12		CM	10-11p	1	:30	1 \$8	,000.00 P-3	0.00 NN	1	\$8,000.00
Star Week: 10/0	rt Date	End Date 10/14/12	Weekdays	Spots/Week	Rate \$8,000.00						ļ	
Week: 10/		10/21/12	1		\$8,000.00		<u></u>					440.000.00
E 25 WKMG	10/09/	12 10/15/12	Mon Prime 9p 2 Broke Girls	CM	9-930p	1	:30	1\$10),000.00 P-3	0.00 NN	1	\$10,000.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	_							
Week: 10/ Week: 10/		10/14/12 10/21/12	1)\$10,000.00 \$10,000.00						1	
E 26 WKMG					930-10p	1	;30	1 \$8	3,000.00 P-3	3 0.00 NN	1 1	\$8,000.0
Sta	rt Date	End Date	Weekdays	Spots/Weel	<u>Rate</u>							
Week: 10/ Week: 10/	08/12	10/14/12 10/21/12	1		\$8,000.00 1 \$8,000.00	0.00 0.00						*4 222 2
E 27 WKMG		12 10/15/12	Sat 11p News Sat 11p News	СМ	11-1135p	1-	:30	1 \$1	1,200.00P-3	3 0.00 N	<i>I</i> 1	\$1,200.0





Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

Order Sep

00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Lin Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rig Type Spots Amount	<u>Ruvertiser</u>	1 01/11	COIDIDGIG	_							Tota	ls	
Start Date	In Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spot	ts Rate Pri	Rtg Type S	3pots	social Gossa entre control	
Start Date			0 × 1 1 1 2 2 2 2 2 1 1 2 2 2 2 2 2 2 2 2	to the second se	CM	11-1135p	1-	:30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00	
Week 1006/12 1014/12				•									
Week: 100/81/2 101						-							
Start Date End Date Week (10/08/12 10/14/12 1				~I-									
Start Date				Sat 1135p-1205a			5a1-	:30	1 \$450.00 P-3	0.00 NM	1	\$450.00	
Week 10/08/12 10/14/12	L ZO WINNO	10,00,1,	2 10/10/12		nd	·				-			
Veek: 1009/12 1013/12 541205-105a	Sta	rt Date	End Date		Spots/Week	-							
Start Date				1-	-	•							
Start Date End Date Meek: 1008/12 1011/41/4 1011/41/4 1011/41/4 1011/41/4 1011/41/4 1011/41/4 1011/41/4 1011/41/4 1011/41/4 1011/41/4 1011/41/4 1011/41/4 1011/41/4 1011/41/4 1011/41/4				Cat 1205 105a				- :30	1 \$350.00 P-3	0.00 NM	1	\$350.00	
Start Date Model: 10/08/12 10/14/12	E 29 WKMG	10/09/1	2 10/13/12		CIVI	1203-1034	3	.00	, 4555.551				
Week: 10/08/12 10/14/12	Sta	nt Date	End Date		Spots/Week	Rate	Rating						
Start Date					1	\$350.00	0.00		·			******	
Start Date End Date Meskdays Constant	E 30 WKMG	10/13/1	2 10/15/12					- :30	1 \$4,000.00P-3	0.00 NM	1	\$4,000.00	
No						`	. *						
Spot Ch Date Ranger	_												
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1				-			0.00	Weekdays					
See M/G 30 2 [No Noon Game - only 3p] 2 VKMG 10/14/12 NFL Game 1 Various (1:00 PM-4:00 P - · · · · - Su :30 \$4,000.00 0.00 NM	1 VKMG	10/08/12				330p game	(12:00 PM-3:30	,Sa	- :30 (\$4,000.0 6) 0.00 NM			
2 VKMG 10/14/12-10/14/12 NFL Game 1	Se	e MG 30.	2							1			
## Week: 10/15/12 10/12/11/2	-						(4.00 DM 4:00 D)SI	30 \$4 000 0	n n nn NM			
Week; 10/15/12 10/21/12 10/21/12 10/15/12 10/		-		IFL Game 1	varı	ous	(1:00 PM-4:00 F		μ .50 φ+,000.0	0.00 11			
Start Date Week 10/15/12	~				,	\$4,000,00	0.00						
NCAA 3pm Game				NCAA Football 3r				- :30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.00	
Week: 10/108/12 10/14/12 10/15/12 10	E 22 AALVIAG	10/03/1	12 (0)(0)12				':00 PM)			1			
Week: 10/15/12 10/	Sta	art Date	End Date	Weekdays									
E 34 WKMG 10/09/12 10/15/12 5-7a Sat News Sat 5-7a News Start Date End Date Weekdays Spots/Week Rate Rating				1-									
Start Date Horizontal Properties Horizontal Properties Horizontal Properties Horizontal Properties Horizontal Properties Horizontal Properties Horizontal Properties Horizontal Properties Horizontal Properties Horizontal Properties Horizontal Properties Horizontal Properties Horizontal Properties Horizontal Properties Horizontal Properties Horizontal Properties Horizontal Properti								- •30	1 \$200.00 P-3	0.00 NM	1	\$200.00	
Start Date Horizon Weekdays Spots/Week Rate Rating	E 34 WKMG	3 10/09/1	12 10/15/12		Civi	5-7a		50	, φ200.001	0.00		,	
Week: 10/08/12 10/14/12 10/21/	C4	art Data	End Date		Spots/Meel	Rate	Rating						
Week: 10/15/12 10/21/12	_												
Sat Local 6 News at 6p Start Date End Date Weekdays Spots/Week Rate News					(···	440000	0.00 NM		¢400.00	
Start Date End Date Weekdays Spots/Week Rate Rating	E 35 WKMC	3 10/09/	12 10/15/12	•		6-630p	1	:30	1 \$400.00P-	3 U.UU NIVI		φ400.0t	
Week: 10/08/12 Neek: 10/15/12 10/14/12 Neek: 10/15/12 10/14/12 Neek: 10/15/12 10/14/12 Neek: 10/15/12 10/14/12 Neek: 10/15/12 10/14/12 Neek: 10/15/12 10/14/12 Neek: 10/15/12 10/14/12 Neek: 10/15/12 10/14/12 Neek: 10/15/12 10/14/12 Neek: 10/15/12 10/14/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/12 Neek: 10/15/						. Data	Deting						
Week: 10/15/12 10/21/12	-												
E 36 WKMG 10/09/12 10/15/12 7-9a CBS This Morn SatCM 7-9a1- :30 1 \$350.00 P-3 0.00 NM 1 \$350.00 P-3 Sat Early Show Start Date End Date Weekdays Spots/Week Rate Rating													
Start Date Week: 10/08/12 10/14/12 2 10/14/12 2 10/14/12 2 10/14/12 2 10/15/12 Face The Nation Rate Rating Rating Rating Spots/Week Rate Rating Rating Rating No.00 Week: 10/15/12 10/15/12 10/15/12 10/15/12 10/15/12 10/15/12 10/15/12 10/15/12 10/15/12 10/15/12 10/15/12 10/15/12 10/15/12 Face The Nation CM 1030-11a1 :30 1 \$1,300.00 P-3 0.00 NM 1 \$1,300.00 P-3 0.00 NM						7-9a	1	- :30	1 \$350.00 P-	3 0.00 NM	1	\$350.00	
Week: 10/08/12 by 10/14/12 by 10/15/12 by 1				7-9a Sat Early Sl									
Week: 10/15/12 10/14/12 <th col<="" td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></th>	<td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>												
Week: 10/15/12				T-		•					i		
The Mentalist Start Date				Sun Prime 10-11				-1 :30	1 \$7,000.00 P-	3 0.00 NM	1	\$7,000.00	
Week: 10/08/12 NVeek: 10/15/12 10/12/1/12 10/14/12	C 21 MALVINI	J 10/03/	12 10110112		, , , , , , , , , , , , , , , , , , , ,								
Week: 10/08/12 10/14/121 1 \$7,000.00 0.00 Week: 10/15/12 10/21/12 0 \$7,000.00 0.00 E 38 WKMG 10/09/12 10/15/12 Face The Nation CM 1030-11a1 :30 1 \$1,300.00 P-3 0.00 NM 1 \$1,300.00	S	tart Date	End Date	<u>Weekdays</u>						Ï	l		
E 38 WKMG 10/09/12 10/15/12 Face The Nation CM 1030-11a1. :30 1 \$1,300.00 P-3 0.00 NM 1 \$1,300.00	Week: 10	0/08/12	10/14/12	1							İ		
E 38 WKMG 10/09/12 10/15/12 Face The Nation Civil 1030-114							<u> </u>	-1 30	1 \$1,300.00P-	3 0.00 NM	1	\$1,300.00	
	E 38 WKM	G 10/09/	12 10/15/12			1030-114			. 4.,000.001		l		



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Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Advertiser	PUI/FI	CSIDIDAL	ack Oballia I	TOGGOOD OD							
										Total	10000
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots		Rtg Type	Spots	Amount
E 38 WKMG	10/09/1	2 10/15/12	Face The Nation	CM	1030-11a	1	:30	\$1,300.00 P-3	0.00 NM	1	\$1,300.00
			Face The Nation								
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10		10/14/12	1		\$1,300.00	0.00					
Week: 10		10/21/12			\$1,300.00	0.00	:30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
E 39 WKMG	10/09/1	2 10/15/12	Sun 11p News Sun 11p News	СМ	11-1135p	шД	.50	ι ψι,200.001 ο	0.00	·	• 11 - 2 - 2 - 1
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating			1		
Week: 10		10/14/12	<u>1</u>		\$1,200.00 \$1,200.00	0.00 0.00					
Week: 10		10/21/12	Sun 11p News aft		Late News	1	:30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
E 40 WKMG	10/09/1	2 10/15/12	Sun 11p News and		Late News	,44	100	. •••			
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	•	Rating					
Week: 10	-	10/14/12	1		\$1,200.00	0.00 0.00					
Week: 10		10/21/12			\$1,200.00	-	:30	1 \$450.00 P-3	0.00 NM	1	\$450.00
E41 WKMG	3 10/09/1	2 10/15/12	Sun 1135p-1235a Without a Trace	ı CM	1135p-1235	oa	.50	1 ψ430.001 0	0,00		•
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10		10/14/12	1	1	\$450.00 \$450.00	0,00 0,00					
Week: 10		10/21/12			various	1	:30	1 \$3,000.00 P-3	0.00 NM	1	\$3,000.00
E 42 WKMC	3 10/09/1	2 10/15/12	NFL TODAY NFL TODAY	СМ	(12:00 PM-	_	.50	1 ψο,σοσ.σοτ σ	0.00 1111		*-1**
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10		10/14/12	1		\$3,000.00	0.00 0.00				İ	
Week: 10		10/21/12			\$3,000.00	1	:30	1 \$200.00 P-3	0.00 NM	1	\$200.00
E 45 WKM0	3 10/09/1	12 10/15/12	6-830a Sun News 6-830a Sun News		6a-830a		.50	γ ψ200.001 ο	0.00 1		,-
St	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10		10/14/12	1		Ψ===:==	0.00					
Week: 10		10/21/12			\$200.00	0.00	:30	1 \$700.00 P-3	0.00 NM	1	\$700.00
E 46 WKM	3 10/09/ [^]	12 10/15/12	CBS Evening Ne CBS Eve News	ws CM	630-7p		.30	η φιου.σσι ο	0.00 14		•
<u>S1</u>	art Date	End Date	<u>Weekdays</u>	Spots/Weel	_	Rating					
Week: 10		10/14/12	1		1 \$700.00 5 \$700.00	0.00 0.00				Ĺ	
Week: 10		10/21/12	0 Dalana 7 0n		0 \$700.00 7-8p	1	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000.00
E 47 WKM	G 10/09/	12 10/15/12	Sun Prime 7-8p Sun 7-8p	CM	·	A^{-}	.00				
<u>s</u> :	tart Date	End Date	<u>Weekdays</u>	Spots/Wee		Rating				i	
Week: 1		10/14/12	1		1 \$9,000.00	0.00 0.00				i	
Week: 1		10/21/12	0 0		9,000.00	1	:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,000.00
E 48 WKM	G 10/09/	12 10/15/12	Sun Prime 8-9p Amazing Race	CM	8-9p	-		γ φοιστίου		İ	
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Wee		Rating				1	
Week: 1		10/14/12	1		1 \$8,000.00	0.00					
Week: 1		10/21/12			0 \$8,000.00	0.00	. :30	1 \$1,300.00 P-	3 0.00 NM	1 1	\$1,300.00
E49 WKM	G 10/09/	12 10/15/12	CBS Sunday Mo		9-1030a	*1	50	, ψι,ουφ.σσι -	2.33		÷ -1/•
s	tart Date	End Date	<u>Weekdays</u>	Spots/Wee	_	Rating					
Week: 1		10/14/12	1.		1 \$1,300.00	0.00					
Week: 1		10/21/12			0 \$1,300.00	0.00	. :30	1 \$6,000.00 P-	3 0.00 NM	1	\$6,000.00
E 50 WKM	G 10/09/	/12 10/15/12	Sun Prime 9-10p Good Wife	o CM	9-10p	1	30	, ψυ _ι ουυ.υυ Γ*	0.00 1119		4-144-195



Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

00:15:00 Order Sep

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Auvertiser	1 01/1 1	(esibibate	ick Obama <u>r</u>								Tota	le
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type		Amount
E 50 WKMG			Sun Prime 9-10p	CM	9-10p		anni di Salaman de Cara de Cara de Cara de Cara de Cara de Cara de Cara de Cara de Cara de Cara de Cara de Car		\$6,000.00 P-3	0.00 NM	1	\$6,000.00
L 50 VVICIVIC	10,00,1	2 10,10,12	Good Wife		·							
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		10/14/12	1		\$6,000.00 \$6,000.00	0.00 0.00						
Week: 10		10/21/12	Thu Prime 10p	CM	10-11p	1	:30	1	\$8,000 00 P-3	0.00 NM	1	\$8,000.00
E 51 VVKIVIG	10/09/1		Elementary			D-the m						
<u>St</u> : Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week	Rate \$8,000.00	Rating 0.00						
	//∪8/12 h D <u>ate Ra</u>		escription		t/End Time	•.•-	<u>Weekday</u>	<u>s L</u>		Rtg Type		
			nu Prime 10p	10-1			Th		:30 (\$8,000.00) 0.00 NM		
Se	e MG 51.											
		2-10/10/12 W		9-10	р		W		:30 \$8,000.0	0.00 NM		
	G for 51.2		•									
Week: 10		10/21/12		C	\$8,000.00	0.00						00.000.00
E 52 WKM	3 10/09/1	2 10/15/12	Thu Prime 8p	СМ	8-830p	1	:30	•	1 \$8,000.00 P-3	3 0.00 NM	1	\$8,000.00
C	ant Data	End Date	Big Bang Theory Weekdays	Spots/Week	Rate	Rating						
<u>اد</u> Week: 10	art Date 0/08/12	10/14/12	1		\$8,000.00	0.00						
Week: 10		10/21/12		(\$8,000.00							ቀለ በበብ ሰሰ
E 53 WKM	G 10/09/	12 10/15/12	Thu Prime 9p Person of Interes	CM st	9-10p	1	L :30	,	1 \$9,000.00 P-	3 0.00 NM	1	\$9,000.00
S	tart Date	End Date	Weekdays	Spots/Weel							1	
Week: 10		10/14/12	1		\$9,000.00		Weekda	ve I	ength Rat	e Rtg Type		
	h Date R		escription	<u>Sta</u> 9-1	rt/End Time On		Th-		:30 (\$9;000.0			
	G 10/08/1 ee MG 53	12-10/14/12 T	nu Pnine s p	J.,	OP				•			
		dential Deba	te]									
3 VKM	G 10/10/1	2-10/10/12 V	Ved Prime 8p	8-9	þ		~-W		:30 \$9,000.0	0.00 NIV		
⊕ N	1G for 53.3											
Week: 1		10/21/12			0 \$9,000.00		:30	<u> </u>	1 \$7,000.00 P-	3 0.00 NM	1	\$7,000.00
E 54 WKM	G 10/09/	12 10/15/12	Tue Prime 10p Vegas	СМ	10-11p	-1	ىد	,	ψ1,000.001 =	0 0.00		***
s	tart Date	End Date	Weekdays	Spots/Wee	k Rate	Rating						
Week: 1		10/14/12	-1		1 \$7,000.00						l	
Week: 1		10/21/12			0 \$7,000.0		.20		1\$10,000.00 P-	3 0.00 NN	1 1	\$10,000.00
E 55 WKM	IG 10/09/	12 10/15/12	Tue Prime 8p NCIS	СМ	8-9p	-1-	:30	,	1\$10,000.001	0.00 1411	Ï .	ψ ,0,000.00
S	start Date	End Date	Weekdays	Spots/Wee	<u>k Rate</u>	Rating						
Week: 1		10/14/12	-1		1\$10,000.0							
Week: 1		10/21/12			0\$10,000.0		:30	<u> </u>	1 \$9,000.00 P	-3 0.00 NN	1	\$9,000.00
E 56 WKM	IG 10/09	/12 10/15/12	Tue Prime 9p NCIS:LA	СМ	9-10p	-1-		•	φοισσικού			
5	Start Date	End Date	<u>Weekdays</u>	Spots/Wee								
	10/08/12	10/14/12	-1		1 \$9,000.0 0 \$9,000.0						1	
	10/15/12 IG 10/09	10/21/12 /12 10/15/12	Wed Prime 10p	СМ	10-11p		:3	0	1 \$8,000.00 P	-3 0.00 NI	A 1	\$8,000.0
*** O: 841/10	,5,00		CSI								1	
3	Start Date	End Date		Spots/Wee								
	10/08/12	10/14/12	1		1 \$8,000.0 0 \$8,000.0							
Week:	10/15/12	10/21/12	~		υ φο,υυυ. υ	0.00				· · · · · · · · · · · · · · · · · · ·	_	





Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/23/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

		Lucantani Cada	Prook	Start/End	Time Davs	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
	tart End /09/12 10/15/12	Inventory Code Wed Prime 8p Survivor	CM	8-9p	1	:30	NOVERTHAL CO.	\$9,000.00 P-3	and the second second	1	\$9,000.00
<u>Start Da</u> Week: 10/08/1 Week: 10/15/1	2 10/14/12	Weekdays 1	Spots/Week 1 0	<u>Rate</u> \$9,000.00 \$9,000.00	<u>Rating</u> 0.00 0.00						
E 59 WKMG 10	/09/12 10/15/12	Wed Prime 9p Criminal Minds	CM	9-10p	1	:30	1	\$8,000.00 P-3	0.00 NM	1	\$8,000.00
<u>Start D</u> Week: 10/08/1 Week: 10/15/1	10/14/12	<u>Weekdays</u> 1	Spots/Week 1 0	Rate \$8,000.00 \$8,000.00							
WEEK. TO/TO/	10/21/12					-Williams			Totals	13512	34.925.00

257146

ORDER

Flight Dates 08/18/12-08/31/12

00:15:00 Order Sep

Product

1617 Estimate #

Contract / Revision

OBAMA FOR AMERICA

Alt Order#

Original Date / Revision

Agency Com 15% Billing Type Cash

08/16/12

08/16/12

Billing Contact

GENERAL Order Type

Advertiser Pol/Pres/D/Barack Obama

Billing Cycle

EOM/EOC

06283525

New till 02/05/09

3050 K Street NW

Billing Calendar BROADCAST

Agency GMMB

Suite 100

Demographic

A35+ AGY

POL

Washington, DC 20007

Rev Codes

CAND

Buying Contact

Sales Office PHI

Product Codes PL-Presidential-Democrat

3050 K Street NW

Sales Region NAT

Priority

P-3

Suite 100 Washington, DC 20007 Agency Ref

Advertiser Ref

Primary Account Executive

Kristen Waskie

End Date Start Date Account Executive Order% Kristen Waskie 100%

Order Share 100% Market Value 54500

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan Order Totals Net Amount Gross Amount # Spots Rating Start Date End Date Net Amount Gross Amount # of Spots Month \$32,100.00 31 \$27,285.00 0.00 07/30/12 08/26/12 August 2012 \$27,285.00 \$32,100.00 31 \$19,040.00 \$22,400.00 23 0.00 08/27/12 08/31/12 \$22,400.00 September 2012 \$19,040.00 23 0.00 \$46,325.00 \$54,500.00 54 Totals

												Tota	<u>ls</u>
Ln Ch	Start	End	Inventory Co	de	Break	Start/End T	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WKMG 0	8/20/12	08/31/12	11-12p Price I	s Right	CM	11a-12p	MTWTF	:30	4	\$900.00 P-3	0.00 NM	8	\$7,200.00
			Price Is Right										
Start I	Date	End Date	Weekdays	Spot	s/Week	<u>Rate</u>	<u>Rating</u>						
Week: 08/20	1/12	08/26/12	MTWTF		4	\$900.00	0.00						
Week: 08/27	712	09/02/12	MTWTF		4	\$900.00	0.00						
E 2 WKMG 0	8/20/12	2 08/31/12	M-F 1235-105	а	CM	1237-109a	MTWTF	:30	1	\$400.00 P-3	0.00 NM	2	\$800.00
			Extra										
Start I	Date	End Date	<u>Weekdays</u>	Spot	s/Week	<u>Rate</u>	<u>Rating</u>					l	
Week: 08/20)/12	08/26/12	MTWTF		1	\$400.00	0.00					l	
Week: 08/27	7/12	09/02/12	MTWTF		1	\$400.00	0.00					1 .	
E 3 WKMG 0	08/20/1	2 08/31/12	Local 6 News	12-1230	р СМ	12-1230p	MTWTF-~	:30	4	\$800.00 P-3	0.00 NM	8	\$6,400.00
			Local 6 News	12-1230	р							ı	
Start	Date	End Date	Weekdays	Spo	ts/Week	<u>Rate</u>	Rating					1	
Week: 08/20		08/26/12	MTWTF		4	\$800.00	0.00				İ	Ę	

54 \$54,500.00

Totals





257146

Flight Dates 08/18/12-08/31/12

Hiatus Dates

Original Date / Revision 08/16/12/ 08/16/12

00:15:00 Order Sep

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

								Total	ls
Ln Ch Start Er	nd Inventory Code	Break	Start/End Tir	ne Days	Len Spots	Rate Pri	Rtg Type S	pots	Amount
E 3 WKMG 08/20/12 08/	31/12 Local 6 News 12	-1230p CM	12-1230p	MTWTF	:30	4 \$800.00 P-3	0.00 NM	8	\$6,400.00
	Local 6 News 12	2-1230p							
	<u>Date</u> <u>Weekdays</u>	Spots/Week	Rate	Rating			1		
	2/12 MTWTF	CN4	\$800.00 4-430p	0.00 MTWTF	:30	4 \$450.00 P-3	0.00 NM	8	\$3,600.00
E 4 WKMG 08/20/12 08/	/31/12 4-430p Extra Extra	CM	4-430p	log I W I I	.00	Ψ (00.00)		_	
Start Date End	Date Weekdays	Spots/Week	<u>Rate</u>	Rating			l		
	26/12 MTWTF	4	\$450.00	0.00			1		
Week: 08/27/12 09/0)2/12 MTWTF	4	\$450.00	0.00				•	AE 000 00
E 5 WKMG 08/20/12 08/		der CM	530p-6p	MTWTF	:30	4 \$650.00 P-3	0.00 NM	8	\$5,200.00
	Insider		D-4-	Detine					
	Date Weekdays	Spots/Week	Rate	Rating 0.00					
710010 00/20/12	26/12 MTWTF 02/12 MTWTF	4	\$650.00 \$650.00	0.00			1		
Week: 08/27/12 09/0 E 6 WKMG 08/20/12 08	747.12		9-10a	MTWTF	:30	4 \$400.00P-3	0.00 NM	8	\$3,200.00
E 6 VVKIVIG 08/20/12 08	Rachael Ray	tay Olvi	3-10a	1.11.11.1	100	• •			
Start Date End	Date <u>Weekdays</u>	Spots/Week	Rate	Rating					
	26/12 MTWTF	4		0.00					
	02/12 MTWTF	4	\$400.00	0.00					
E 7 WKMG 08/18/12 08	/31/12 M-SU 11p News	CM	11-1135p	MTWTFSS	:30	2 \$2,200.00 P-3	0.00 NM	4	\$8,800.00
	M-SU 11p News								
	<u>l Date</u> <u>Weekdays</u>	Spots/Week		Rating			1		
1100(1100)	24/12 MTWTFSS		\$2,200.00	0.00 0.00					
	31/12 MTWTFSS		\$2,200.00		:30	1 \$500.00 P-3	0.00 NM	2	\$1,000.00
E 8 WKMG 08/19/12 08	3/26/12 Sun 1135p-123 Without a Trace		1135p-1235a	(=T	,50	γ φουσίσοι σ	5,00 1		* .,
Ctart Data End		Spots/Week	Rate	Rating					
	d Date Weekdays 19/121	<u> </u>		0.00					
	26/121	1	\$500.00	0.00					
E 9 WKMG 08/19/12 08		ews CM	630-7p	1	:30	1 \$650.00 P-3	0.00 NM	2	\$1,300.00
	CBS Eve News								
Start Date End	d Date Weekdays	Spots/Week		Rating					
*****	19/121	1		0.00 0.00					
	26/121	orning CM	\$650.00 9-1030a	1	:30	1 \$1,500.00 P-3	0,00 NM	2	\$3,000.00
E 10 WKMG 08/19/12 08	3/26/12 CBS Sunday M CBS Sunday M		9-1030a		.00	γ γ,,οσο,οστ. σ			
Start Date Eng	d Date Weekdays	Spots/Week	<u>Rate</u>	Rating					
	19/121	1	\$1,500.00	0.00					
Week: 08/20/12 08/	/26/121		\$1,500.00	0.00			0 00 NM	•	e44 000 00
E 11 WKMG 08/21/12 08		CM	9-10p	-1	:30	1 \$7,000.00P-3	3 0.00 NM	2	\$14,000.00
	NCIS:LA		. 5.4.	Dating					
	d Date Weekdays	Spots/Weel		Rating 0.00					
	/26/12 -1 /02/12 -1		1 \$7,000.00 1 \$7,000.00	0.00					
Week: 08/27/12 09/	102/12 I		, φι,σσσ.σσ	0.00	consequence de la consequence della consequence	western Control Consultantian (coll Con-	ALTERNATION OF THE PERSON OF T	or the second process of the second process	

00:15:00

WKMG

Order%

ORDER

Flight Dates 08/11/12-08/16/12

Order Sep 1596 Estimate # **Product** Alt Order # 06272922

OBAMA FOR AMERICA 256556 Contract / Revision Cash Billing Type

Original Date / Revision Agency Com 15% Order Type **GENERAL** 08/13/12 08/10/12 **Billing Contact**

EOM/EOC Billing Cycle Advertiser Pol/Pres/D/Barack Obama Billing Calendar BROADCAST 3050 K Street NW

New till 02/05/09 Suite 100 Demographic A35+ Washington, DC 20007

Agency GMMB CAND POL Rev Codes **AGY Buying Contact** Product Codes PL-Presidential-Democrat Sales Office PHI

P-3 **Priority** Sales Region NAT

3050 K Street NW <u>Advertiser Ref</u> Agency Ref Suite 100

Start Date

Primary Account Executive Kristen Waskie

Account Executive

Washington, DC 20007

Kristen Waskie 100% Order Share 100% Market Value 23800

End Date

Amount Competing Station % of Order 0 **CABLE** % 0 **WESH** % % 0 **WFTV** 0 % WKCF % 0 WOFL % 0 **WOPX** 0 % **WRBW** 0 %

WRDQ

Billing Plan Order Totals # Spots Net Amount Gross Amount Rating Start Date End Date Net Amount Gross Amount # of Spots Month \$20,230.00 \$23,800.00 0.00 07/30/12 08/16/12 25 \$23,800.00 \$20,230.00 August 2012 25 0.00 \$23,800.00 Totals 25 \$20,230.00

											<u>Tota</u>	ls
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WKMG	08/14/1	2 08/16/12	M-F 11p News M-F 11p News	СМ	11-1135p	-TWT	:30	3	\$1,800.00 P-3	0.00 NM	3	\$5,400.00
<u>Sta</u> Week: 08	art <u>Date</u> /13/12	End Date 08/19/12	<u>Weekdays</u> -TwT	Spots/Week 3	<u>Rate</u> \$1,800.00	Rating 0.00						
E 2 WKMG	08/14/1	2 08/16/12	11-12p Price Is R Price Is Right	ight CM	11a-12p	-TWT	:30	3	\$800.00 P-3	0.00 NM	3	\$2,400.00
<u>Sta</u> Week: 08	art <u>Date</u> /13/12	End Date 08/19/12	Weekdays -TwT	Spots/Week 3	<u>Rate</u> \$800.00	Rating 0.00						
E 3 WKMG	G 08/14/1	12 08/16/12	M-F 1235-105a Extra	CM	1237-109a	-TWT	:30	2	\$400.00 P-3	0.00 NM	2	\$800.00
<u>St</u> Week: 08	art <u>Date</u> 3/13/12	End Date 08/19/12	<u>Weekdays</u> -TWT	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00	·					
E 4 WKMC	3 08/14/1	12 08/16/12	Local 6 News 12- Local 6 News 12		12-1230p	-TWT	:30	2	\$700.00 P-3	0.00 NM	2	\$1,400.00
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						





Flight Dates 08/11/12-08/16/12

Hiatus Dates

Original Date / Revision 08/10/12/ 08/13/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

			/		*	. 5	1 C-	-4-	Data Dri	Rtg Type S	Tota	ls Amount
Ln Ch	Start	End	Inventory Code		Start/End T	process of the second s	Len Sp	(Dianamagement)	Supplied to the supplied of th	Commercial and supplementation of the Contract	2	\$1,400.00
E 4 WKMC	08/14/1	2 08/16/12	Local 6 News 12-1 Local 6 News 12-1		12-1230р	-TWT	:30	2	\$700.00 P-3	0.00 NM	2	\$1,400.00
<u>St</u> Week: 08	art <u>Date</u> 3/13/12	End Date 08/19/12	Weekdays -TWT	Spots/Week 2	<u>Rate</u> \$700.00	Rating 0.00						
E 5 WKMC		2 08/16/12	4-430p Extra Extra	CM	4-430p	-TWT	:30	2	\$450.00 P-3	0.00 NM	2	\$900.00
<u>St</u> Week: 08	art Date	End Date 08/19/12	Weekdays	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
E 6 WKM			430-5p Inside Edition		430-5P	-TWT	:30	1	\$550.00 P-3	0.00 NM	1	\$550.00
	art Date	End Date 08/19/12	Weekdays -TWT	Spots/Week	<u>Rate</u> \$550.00	Rating 0.00						
E 7 WKM			530-6p The Inside		530p-6p	-TWT	:30	2	\$650.00 P-3	0.00 NM	2	\$1,300.00
<u>St</u> Week: 08	art Date 3/13/12	End Date 08/19/12	Weekdays -TWT	Spots/Week 2	<u>Rate</u> \$650.00	Rating 0.00						
		2 08/16/12	News at 6p News at 6p	СМ	6-630p	-TWT	:30	1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
<u>Si</u> Week: 08	tart Date 8/13/12	End Date 08/19/12	<u>Weekdays</u> -TWT	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
			CBS This Morning The Early Show) CM	7-9a	-TWT	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
<u>S</u> : Week: 0	tart Date	End Date 08/19/12	<u>Weekdays</u> -TWT	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
		2 08/16/12		ay CM	9-10a	-TW	:30	2	\$350.00 P-3	0.00 NM	2	\$700.00
<u>S</u> Week: 0	tart Date	End Date 08/19/12	Weekdays	Spots/Week		Rating 0.00						
			Tue Prime 9p NCIS:LA	CM	9-10p	-1	:30	1	\$6,000.00 P-3	0.00 NM	1	\$6,000.00
_	tart Date	End Date 08/19/12	Weekdays	Spots/Week	Rate \$6,000.00	Rating 0.00						
Week: 0 N 17 WKM		12 08/16/12		s 9/10 CM	3-4p	-TWT	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
<u>S</u> Week: 0	tart Date	End Date 08/19/12	Weekdays	Spots/Week	Rate \$400.00	Rating 0.00						
		12 08/16/12		ay CM	9-10a	T	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
<u>S</u> Week: 0	Start Date	End Date 08/19/12	Weekdays	Spots/Week		Rating 0.00						
		12 08/16/12	News at 5p News at 5p	СМ	5-530p	~TWT	:30	1	\$650.00 P-3	0.00 NM	1	\$650.00
<u>s</u> Week: 0	Start Date	End Date 08/19/12	Weekdays	Spots/Week		Rating 0.00						
		12 08/16/12			6-7a	-TWT	:30	2	\$650.00 P-3	0.00 NM	2	\$1,300.00
8	Start Date	End Date	Weekdays	Spots/Week		Rating						
	8/13/12	08/19/12	-TWT		2 \$650.00	0.00	area established and the second	and the same of th		T-4-1-	0E 1	20 000 00
Carlotte and American Street, and a second second										Totals	25	\$23,800.00

00:15:00

Order Sep

Page 1 of 3



Original Date / Revision

New till 02/05/09

Agency GMMB

Buying Contact

08/02/12

Advertiser Pol/Pres/D/Barack Obama

WKMG

255758 [/]

08/07/12

ORDER

Flight Dates 08/04/12-08/17/12

<u>Product</u>	Estimate #	1549		
OBAMA FOR AMERICA	Alt Order #	06261883		
Agency Com 15%	Billing Type	Cash		
Billing Contact	Order Type	GENERA	-	
Diming Contact	Billing Cycle	EOM/EOC	;	
3050 K Street NW	Billing Calenda	BROADC	AST	
Suite 100 Washington, DC 20007	<u>Demographic</u>	A35+		
washington, DO 20001	Rev Codes	AGY	POL	CAND
Sales Office PHI	Product Codes	PL-Presid	ential-Dem	ocrat

3050 K Street NW Suite 100 Washington, DC 20007 Sales Office PHI Sales Region NAT

Agency Ref

P-3 **Priority**

Advertiser Ref

Primary Account Executive Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 56700

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Total	s				ıg Plan		_	
Month		Net Amount (Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	<u> </u>
August 2012	54	\$48,195.00	\$56,700.00	0.00 07/30/12	08/17/12	54	\$48,195.00	\$56,700.00
Totals	54	\$48,195.00	\$56,700.00	0.00				

										Tota	s
Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
	2 08/17/12	Fri 1 Hour Special Teachers Rock/W		8-9p	1	:30	1	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
<u>Start Date</u> Week: 08/13/12	End Date 08/19/12	<u>Weekdays</u> 1	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
	2 08/17/12	M-F 11p News M-F 11p News	СМ	11-1135p	MTWTF	:30	2	\$1,800.00 P-3	0.00 NM	4	\$7,200.00
<u>Start Date</u> Week: 08/06/12 Week: 08/13/12	End Date 08/12/12 08/19/12	<u>Weekdays</u> MTWTF MTWTF		Rate \$1,800.00 \$1,800.00	Rating 0.00 0.00						
E 3 WKMG 08/06/1		11-12p Price Is R Price Is Right	ight CM	11a-12p	MTWTF	:30	2	\$800.00 P-3	0.00 NM	4	\$3,200.00
<u>Start Date</u> Week: 08/06/12 Week: 08/13/12	End Date 08/12/12 08/19/12	<u>Weekdays</u> MTWTF MTWTF	Spots/Week 2 2	<u>Rate</u> \$800.00 \$800.00	<u>Rating</u> 0.00 0. 0 0						
E 4 WKMG 08/06/			СМ	12:30 - 2p	MTWTF	:30	3	\$800.00 P-3	0.00 NM	6	\$4,800.00





Flight Dates 08/04/12-08/17/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/07/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

				//		8	L On	4	Data Dri	Rtg Type \$	Tota	ls Amount
Ln Ch	Start	End	Inventory Code	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Start/End Tir	ne Days	Len Sp	oots	Rate Pii	rig Type	ppois	Amount
			1230-2p CBS Soa Soaps	iha								
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				1		
Week: 08/		08/12/12	MTWTF	3	\$800.00	0.00						
Week: 08/	13/12	08/19/12	MTWTF	3	\$800.00	0.00				0.00 1/14		64 600 00
E 5 WKMG	08/06/1	2 08/17/12	M-F 1235-105a Extra	CM	1237-109a	MTWTF	:30	2	\$400.00 P-3	0.00 NM	4	\$1,600.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/		08/12/12	MTWTF MTWTF	2 2	\$400.00 \$400.00	0,00 0.00						
Week: 08/		08/19/12	Local 6 News 12-		12-1230p	MTWTF	:30	1	\$700.00 P-3	0.00 NM	3	\$2,100.00
E 6 WKMG	08/06/1		Local 6 News 12-	-1230p	·				•			
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/		08/12/12 08/19/12	MTWTF MTWTF	2	\$700.00 \$700.00	0.00 0.00				1		
Week: 08/				CM	4-430p	MTWTF	:30	2	\$450.00 P-3	0.00 NM	4	\$1,800.00
E 7 WKMG	08/06/1	2 08/1//12	4-430p Extra Extra				,00	_	• • • • • • • • • • • • • • • • • • • •			
<u>Sta</u>	<u>irt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/		08/12/12	MTWTF MTWTF	2	\$450.00 \$450.00	0.00 0.00						
Week: 08/		08/19/12			430-5P	MTWTF	:30	1	\$550.00 P-3	0.00 NM	2	\$1,100.0
E 8 WKMG			430-5p Inside Ed Inside Edition				.00	•	φοσο.σσ1 σ	0,00,00		* - ,
	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 08/ Week: 08/		08/12/12 08/19/12	MTWTF MTWTF	1	\$550.00 \$550.00	0.00 0.00						
E 9 WKMG			530-6p The Insid Insider	er CM	530p-6p	MTWTF	:30	2	\$650.00 P-3	0.00 NM	4	\$2,600.0
<u>Sta</u>	art Date	End Date	Weekdays .	Spots/Week		Rating						
Week: 08		08/12/12	MTWTF	2		0.00						
Week: 08		08/19/12	MTWTF	2		0.00	120	1	\$1,000.00 P-3	0.00 NM	2	\$2,000.0
E 10 WKMG	08/06/1	12 08/17/12	News at 6p News at 6p	CM	6-630p	MTWTF	:30	1	\$1,000.00 F-3	0,00 14141	2	Ψ2,000.0
	<u>art Date</u>	End Date	Weekdays	Spots/Week		Rating						
Week: 08		08/12/12	MTWTF MTWTF		\$1,000.00 \$1,000.00	0.00 0.00						
Week: 08 E 11 WKMG		08/19/12 12 08/17/12	CBS This Mornin		7-9a	MTWTF	:30	1	\$500.00P-3	0.00 NM	2	\$1,000.0
			The Early Show									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 08		08/12/12	MTWTF	1	•	0.00 0.00						
Week: 08	*******	08/19/12	MTWTF M-F 7:30-8p Insi	do Ed. CM	\$500.00 730-8p	MTWTF	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.0
E 12 WKMG	3 U8/13/	12 08/17/12	Inside Edition				,00	·	* 1,2 22 ,1 2 2 3			
<u>St</u> Week: 08	art Date 3/13/12	End Date 08/19/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00	****					
		12 08/17/12	9-10a Rachael F Rachael Ray	Ray CM	9-10a	MTWTF	:30	2	\$350.00P-3	3 0.00 NM	4	\$1,400.0
St	art Date	End Date	Weekdays	Spots/Weel	<u>Rate</u>	Rating						
Week: 08		08/12/12	MTWTF		\$350.00	0.00						
Week: 08	3/13/12	08/19/12	MTWTF		\$350.00	0.00			0500.005.0	0.00 8184	_	¢1 000 0
	2 09/04/	12 08/11/12	Sat 1135p-1205	a CM	1135p-1205	a1-	:30	1	\$500.00 P-3	3 0.00 NM	2	\$1,000.0
E 14 WKM	3 00/04/		Inside Edition W	/knd								





Flight Dates 08/04/12-08/17/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/07/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

											Tota	
Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len S	pots	Rate Pri		Statement A A Company	Amount
E 14 WKMG		2 08/11/12	Sat 1135p-1205a Inside Edition Wk	CM ind	1135p-1205a	1-	:30	1	\$500.00 P-3	0.00 NM	2	\$1,000.00
<u>Star</u> Week: 08/0	t Date	End Date 08/12/12	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
			7-9a CBS This M		7-9a	1-	:30	1	\$400.00 P-3	0.00 NM	2	\$800.00
<u>Star</u> Week: 07/3 Week: 08/0		End Date 08/05/12 08/12/12	<u>Weekdays</u> 1- 1-	Spots/Week 1 1	<u>Rate</u> \$400.00 \$400.00	Rating 0.00 0.00						
			Sun Prime 10-11 The Mentalist	p CM	10-11p	1	:30	1	\$4,000.00 P-3	0.00 NM	1	\$4,000.00
<u>Star</u> Week: 07/3	<u>rt Date</u> 30/12	End Date 08/05/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$4,000.00	Rating 0.00				0.00.111	2	\$3,600.00
E 17 WKMG	08/05/1	2 08/12/12	Sun 11p News Sun 11p News	CM	11-1135p	1	:30	1	\$1,800.00 P-3	0.00 NM	2	φ3, 0 00.00
<u>Stal</u> Week: 07/3 Week: 08/9		End Date 08/05/12 08/12/12	<u>Weekdays</u> 1 1		Rate \$1,800.00 \$1,800.00	Rating 0.00 0.00						
			Sun 1135p-1235 Without a Trace	a CM	1135p-1235a		:30	1	\$500.00 P-3	0.00 N N	2	\$1,000.00
Week: 07/		End Date 08/05/12 08/12/12	<u>Weekdays</u> 1 1	Spots/Week		<u>Rating</u> 0.00 0.00						
Week: 08/ E 19 WKMG				ews CM	630-7p	1	:30	1	\$650.00 P-3	0.00 NN	2	\$1,300.00
<u>Sta</u> Week: 07/ Week: 08/		End Date 08/05/12 08/12/12	<u>Weekdays</u> 1 1	Spots/Week	\$650.00	Rating 0.00 0.00			Dete	Dta Tuna		
2 VKMG	Date R 08/06/1	2-08/12/12	<u>Description</u> CBS Evening News		<u>rt/End Time</u>)-7p		<u>Weekda</u> 		ength <u>Rate</u> :30 (\$650.00	e <u>Rtg Type</u> 9) 0.00 <i>NI</i>		
[pe 3 VKMG	er Brenda 3 08/09/1	a no 630-7p 2-08/10/12	nws due golf/Tina VI-F David Letterm	hub] an 113	36p-1238a		ThF		:30 \$650.0	0 0.00 N	vI'.	
	G for 19. 3 08/07/		? Tue Prime 9p	СМ	9-10p	-1	- :30)	1 \$6,000.00 P-	3 0.00 N	M 2	\$12,000.00
0.	. ut Data	End Date	NCIS:LA Weekdavs	Spots/Wee	k Ra <u>te</u>	Rating						
<u>Sta</u> Week: 08 Week: 08		08/12/12 08/19/12	-1		1 \$6,000.00 1 \$6,000.00	0.00						
VVCCK. UO	11 13/12	00/10/12								Totals	54	\$56,700.00

GENERAL



WKMG

Flight Dates 10/09/12-10/15/12

00:15:00 Order Sep

Order Type

Product

Estimate # 1537 6259543 Alt Order # **OBAMA FOR AMERICA**

255509 Contract / Revision Original Date / Revision

Billing Type Cash 15% Agency Com

08/09/12 08/09/12 **Billing Contact**

Billing Cycle EOM/EOC Advertiser Pol/Pres/D/Barack Obama Billing Calendar BROADCAST 3050 K Street NW

New till 02/05/09 Suite 100 A35+ Demographic Washington, DC 20007

Agency GMMB POL CAND **AGY** Rev Codes **Buying Contact** Product Codes PL-Presidential-Democrat

Sales Office PHI P-3 **Priority** Sales Region NAT

3050 K Street NW Advertiser Ref Agency Ref Suite 100 Washington, DC 20007

Start Date

\$199,686.25

Order%

135

Primary Account Executive Kristen Waskie

Account Executive

Totals

100% Kristen Waskie Order Share 100% Market Value 234925

End Date

Competing Station % of Order Amount 0 % **CABLE** 0 % WESH 0 % WFTV 0 % **WKCF** 0 % WOFL % 0 **WOPX** 0 % **WRBW** 0 % **WRDQ**

Billing Plan Order Totals Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month \$199,686.25 \$234,925.00 10/15/12 0.00 10/01/12 135 \$234,925.00 \$199,686.25 October 2012 135 0.00 \$234,925.00

								D (D:	Dia Traca	Tota	ls Amount
Ln Ch Start Er	nd l	Inventory Code	Break	Start/End 1	ime Days	Len Sp	ots		Rtg Type		
	/15/12	10-11a Let's Make	A De@M	10-11a	MTWTF	:30	5	\$400.00 P-3	0.00 NM	5	\$2,000.00
,		Let's Make a Deal]								
Start Date End	Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	15/12	MTWTF	5	\$400.00	0.00					_	A7 500 00
2 WKMG 10/09/12 10/	/15/12	M-F 11p News	СМ	11-1135p	MTWTF	:30	5	\$1,500.00 P-3	0.00 NM	5	\$7,500.00
		M-F 11p News									
Start Date End	Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	15/12	MTWTF	5	\$1,500.00	0.00				2 22 1/14	_	\$2,000,00
3 WKMG 10/09/12 10	/15/12	11-12p Price Is Ri	ght CM	11a-12p	MTWTF	:30	5	\$600.00 P-3	0.00 NM	5	\$3,000.00
		Price Is Right									
Start Date End	<u>i Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	15/12	MTWTF	5	\$600.00	0.00				0.00.101	_	ሰር ሲርር ድቋ
4 WKMG 10/09/12 10)/15/12	1230-2p CBS Soa	aps CM	12:30-2p	MTWTF-~	:30	5	\$600.00 P-3	0.00 NM	5	\$3,000.00
		Soaps									
Start Date End	d Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ì	l	



255509

Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

00:15:00 Order Sep

Estimate # 1537 Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Label	<u>Advertiser</u>	Pol/Pi	res/D/Bara	ick Obama <u>r</u>	100uct Ob	AWIA FOR	HIVIOA					T-4-	l-
Viviliary 1009/12 1015/12 200-2p CBS Soaps CM 1230-2p MTWTF- 30 5 \$600.00 P-3 0.00 NM 5 \$3,000.00	1 - Ob	Ctout	End	Inventory Code	Break	Start/End T	ime Davs	Len Spo	ts	Rate Pri	Rtg Type		
Start Date				01111 - 21 Y XU-V - 2 2000000 - 0400	arterior de la companya de la companya de la companya de la companya de la companya de la companya de la compa	rejus de manero de está de deservicios	CONTRACTOR OF THE PROPERTY OF	:30	5	\$600.00 P-3	0.00 NM	5	\$3,000.00
Select Color Col	4 WIGNO	10/03/1	2 10/10/12	•									
Section Sect													
								:30	5	\$500.00 P-3	0.00 NM	5	\$2,500.00
Week 1009912 1015912	5 WKING	10/09/1	2 10/13/12			,							
Very Very													
Start Date End Date Week 10/16/12						<u> </u>		:30	5	\$350.00 P-3	0.00 NM	5	\$1,750.00
Start Date End Date Week: 10/09/12 10/15/12 3-4p Nate LTC 97/12 CM S4-5p Nate Berkus Spots/Week Rate Week: 10/09/12 10/15/12 MTWTF 5 \$330.00 0.00 MTWTF 30 \$ \$350.00 P-3 0.00 NM 5 \$1,750.00	6 WKMG	10/09/1	2 10/15/12		Civi	Z-0p				·			
Towns	Sta	rt Date	End Date										
Nate Berlus								-30	5	\$350 00 P-3	0.00 NM	5	\$1,750.00
Start Date End Date Week (10/09/12 10/15/12 MTWTF 5 \$350.00 0.00	7 WKMG	10/09/1	2 10/15/12		///12 CIVI	3-4p	IAI I AA I E	.50	J	φοσσ.σσ. σ		1	
Start Date End Date Weekdays Spots/Week Rate Week 10/09/12 10/15/12 10/15/12 MTWTF 5 \$450.00 S550.00	Sta	art Date	End <u>Date</u>	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>					į	
Start Date End Dat								-30	- 5	\$450.00 P-3	0.00 NM	5	\$2,250.00
Start Date End Date Morekdays Spots/Week Rate 5 \$450.00	8 WKMG	10/09/1	12 10/15/12		СМ	4-430p	MIMIE~-	.30	3	φ 4 30.001 -3	0.00 1111		V -,
Week: 10/09/12 10/15/12 10/	Sta	art Date	Fnd Date		Spots/Week	<u>Rate</u>	Rating						
Start Date Find Date Weekdays Spots/Week Rate Week 10/09/12 10/15/12 Morn News at 5a CM 5-530a MTWTF 30 5 \$275.00 P-3 0.00 NM 5 \$1,375.00	Week: 10	/09/12	10/15/12	MTWTF	5	*				AEEO 00 D 3	0.00 NA		\$2 750 00
Start Date End Date Meekdays More News at 5a Spots/Week Spots/Week Rate Norm News at 5a Spots/Week Rate Norm News at 5a Spots/Week Rate Norm News at 5a Spots/Week Rate Norm News at 5a Spots/Week Rate Norm News at 5a Spots/Week Rate Norm News at 5a Spots/Week Rate Norm News at 5a Spots/Week Rate Norm News at 5a Spots/Week Rate Norm News at 5a Spots/Week Rate Norm News at 5a Spots/Week Rate Norm News at 5a Spots/Week Rate Norm News at 5a Spots/Week Rate Norm News at 5a Spots/Week Rate Norm News at 5a Spots/Week Rate Norm News at 5a Spots/Week Rate Norm News at 5a Spots/Week Norm News at 5a Spots/Week Norm News at 5a Spots/Week Norm News at 5a Spots/Week Norm News at 5a Spots/Week Norm News at 5a Spots/Week Norm News at 5a Spots/Week Norm News at 5a Spots/Week Norm News at 5a Spots/Week Norm News at 5a Spots/Week Norm News at 5a Spots/Week Norm News at 5a Spots/Week Norm News at 5a Spots/Week Norm News at 5a Spots/Week Norm News at 5a Spots/Week Norm News at 5a Spots/Week Norm News at 6a Spots/Week Norm News at 6a Spots/Week Norm News at 6a Spots/Week Norm News at 6a Spots/Week Norm News at 6a Spots/Week Norm News at 6a Spots/Week Norm News at 6a Spots/Week Norm News at 6a Spots/Week Spots/W	9 WKMG	10/09/	12 10/15/12		tition CM	430-5P	MTWT'F	:30	5	\$550,00 P-3	0.00 NN		Ψ2,100.00
Week: 10/09/12 10/15/12 MTWTF 5 \$550.00 0.00	Ct.	art Data	End Date		Snots/Week	Rate	Rating						
Note							0.00						ቀላ ኃማር በበ
Start Date End Date Weekdays MTWTF 5 \$275.00 0.00			12 10/15/12		==	5-530a	MTWTF	:30	5	\$275.00 P-3	3 0.00 1411	,, 5	\$1,375,00
Week: 10/09/12 10/15/12 MTWTF 5 \$275.00 0.00	01	- ut D-t-	End Data			Rate	Rating						
11 WKMG 10/09/12 10/15/12 News at 5p News at 6p													*** 05 ** 00
Start Date End Date Weekdays MTWTF 5 \$650.00 0.00			12 10/15/12		CM	5-530p	MTWTF	:30	5	\$650.00 P-3	3 0.00 NI	Л 5	\$3,250.00
Week: 10/09/12 10/15/12 MTWTF 5 \$650.00 0.00			E 10:4-	•	Cnote/Mack	Rate	Rating						
12 WKMG 10/09/12 10/15/12 Morn News at 530a CM 530-6a MTWTF :30 5 \$400.00 P-3 0.00 NM 5 \$2,000.00												_	
Start Date Week: 10/09/12 10/15/12 10/15/12 S30-6p The Insider CM 530p-6p MTWTF :30 5 \$650.00 P-3 0.00 NM 5 \$3,250.00			12 10/15/12		:	530-6a	MTWTF	:30	5	\$400.00P-	3 0.00 Ni	VI 5	\$2,000.00
Neek: 10/09/12						. Data	Pating						
13 WKMG 10/09/12 10/15/12 530-6p The Insider CM 530p-6p MTWTF :30 5 \$650.00 P-3 0.00 NM 5 \$3,230.00												_	
Start Date End Date Weekdays MTWTF 5 \$650.00 0.00				530-6p The Insi	der CM	530p-6p	MTWTF	- :30	5	\$650.00 P-	3 0.00 N	VI 5	\$3,250.00
Start Date Lito Date MTWTF 5 \$650.00 0.00 14 WKMG 10/09/12 10/15/12 News at 6p CM 6-630p MTWTF :30 5 \$800.00 P-3 0.00 NM 5 \$4,000.00 Start Date Week: 10/09/12 10/15/12 Weekdays Spots/Week Rate Rating Week: 10/09/12 10/15/12 Morn News at 6a CM 6-7a MTWTF :30 5 \$500.00 P-3 0.00 NM 5 \$2,500.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/09/12 10/15/12 Weekdays Spots/Week Rate Rating MTWTF 5 \$500.00 0.00 16 WKMG 10/09/12 10/15/12 CBS Evening News CM 630-7p MTWTF :30 5 \$1,200.00 P-3 0.00 NM 5 \$6,000.00				***	0 1 001 - 1	. Data	Dating						
14 WKMG 10/09/12 10/15/12 News at 6p CM 6-630p MTWTF :30 5 \$800.00 P-3 0.00 NM 5 \$4,000.00													
News at 6p Week: 10/09/12 10/15/12 MrwTF 5 \$800.00 0.00 0.00					CM	6-630p	MTWTF	- :30	5	\$800.00 P-	3 0.00 N	М 5	\$4,000.00
Week: 10/09/12 10/15/12 MTWTF 5 \$800.00 0.00 15 WKMG 10/09/12 10/15/12 Morn News at 6a CM 6-7a MTWTF :30 5 \$500.00 P-3 0.00 NM 5 \$2,500.00 Start Date Start Date Weekdays End Date Weekdays Weekdays Spots/Week Rate Rating NTWTF 5 \$500.00 0.00 16 WKMG 10/09/12 10/15/12 CBS Evening News CM 630-7p MTWTF :30 5 \$1,200.00 P-3 0.00 NM 5 \$6,000.00	, ,			News at 6p		5.4	D-ti						
15 WKMG 10/09/12 10/15/12 Morn News at 6a CM 6-7a MTWTF :30 5 \$500.00 P-3 0.00 NM 5 \$2,500.00							-						
Morn News at 6a Start Date End Date Weekdays Spots/Week Rate Rating								- :30	5	\$500.00P-	3 0.00 N	M 5	\$2,500.00
Week: 10/09/12 10/15/12 MTWTF 5 \$500.00 0.00 16 WKMG 10/09/12 10/15/12 CBS Evening News CBS Eve News CM 630-7p MTWTF :30 5 \$1,200.00 P-3 0.00 NM 5 \$6,000.00	10 00000	0 10,00	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,										
16 WKMG 10/09/12 10/15/12 CBS Evening News CM 630-7p MTWTF :30 5 \$1,200.00 P-3 0.00 NM 5 \$6,000.00 CBS Eve News	_						-						
CBS Eve News								- :30		\$1,200.00P	-3 0.00 N	М 5	\$6,000.00
Sta <u>rt Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>	IO VVICIVI	10/08	,,, <u>,,</u> ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		5								
	<u>s</u>	Start Date	End Date	<u>Weekdays</u>	Spots/Wee	<u>k Rate</u>	Rating					1	





Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep

00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

n Ch S	Start	End	Inventory Code	Break '	Start/End T	The second secon	Len Spo			- continue that the	Amount \$6,000.0
6 WKMG 10)/09/12	2 10/15/12	CBS Evening News CBS Eve News	s CM	630-7p	MTWTF	:30	5 \$1,200.00 P-3	0.00 NM	5	\$6,UUU.U
<u>Start D</u> Week: 10/09/1		End Date 10/15/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$1,200.00	Rating 0,00				-	* 5 000 i
7 WKMG 10			News at 7p News at 7p	СМ	7-7:30p	MTWTF	:30	5 \$1,000.00 P-3	0.00 NM	5	\$5,000.6
<u>Start D</u> Week: 10/09/		End Date 10/15/12	•	Spots/Week 5	<u>Rate</u> \$1,000.00	Rating 0.00					
8 WKMG 10	****	******			7-9a	MTWTF	:30	5 \$350.00 P-3	0.00 NM	5	\$1,750.
<u>Start D</u> Week: 10/09/		End Date 10/15/12		Spots/Week 5		Rating 0.00					
			M-F 7:30-8p Inside		730-8p	MTWTF	:30	5 \$1,000.00 P-3	0.00 NM	5	\$5,000.
<u>Start D</u> Week: 10/09/		End Date 10/15/12		Spots/Week 5	<u>Rate</u> \$1,000.00	Rating 0.00					
		12 10/15/12			9-10a	MTWTF	:30	5 \$300.00 P-3	0.00 NM	5	\$1,500
<u>Start E</u> Week: 10/09/		End Date 10/15/12	•	Spots/Week 5							
			Fri Prime 10p Blue Bloods	CM	10-11p	1	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000
<u>Start E</u> Week: 10/08/ Week: 10/15/	3/12	End Date 10/14/12 10/21/12			Rate \$7,000.00 \$7,000.00	0.00					
			Fri Prime 8p	CM	8-9p	1	:30	1 \$4,500.00 P-3	0.00 NM	1	\$4,500
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		/12 10/15/12	2 Fri Prime 9p Made in Jersey	CM	9-10p	1	- ;30	1 \$6,000.00P-3	0.00 NM	1	\$6,000
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	t Date		Mike and Molly	Spots/Weel							
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			2 Sat 11p News	CM	11-1135p	p1	:30	1 \$1,200.00P-	3 0.00 NM	'	ψι₁≖



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Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

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Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

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To Chapter												5. T	V 10 10 10 10 10 10 10 10 10 10 10 10 10	
Start Date	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	***************************************		AND RESIDENCE OF THE PARTY OF T	united produces plant to the product of the		articles of the self-through	Access to the second se
Sizrt Date End Date Mode/days 2014/12	27 WKMG	10/09/12	2 10/15/12	Sat 11p News	CM	11-1135p		-1	:30	1 \$1,2	200.00 P-3	0.00 NM	1	\$1,200.00
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Week: 10/08/12 10/14/12 10/14/12 10/14/12 10/14/12 10/15/	Ct	art Data	End Date		•	k Rate	Rating							
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Face The Nation	JO VVINIVI	. 101001	,_ ,0,,0,12											





Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

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Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

n Ch	Start	End 1	Inventory Code	Break	Start/End Tir	me Days	Len Spo	ots Rate Pri	Rtg Type S	Total pots	Amount
8 WKMG 1		10/15/12	Face The Nation		1030-11a	1	:30	1 \$1,300.00 P-3	0.00 NM	1	\$1,300.0
			Face The Nation	· ner_ate	D-to						
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9 WKMG 1	10/09/12		Sun 11p News Sun 11p News			"	14.4	1 - A - 1			
<u>Start</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week		Rating			1		
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			Sun 11p News aft		Date	Dating			1		
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Week: 10/08		10/14/12	<u>T</u>		\$1,200.00	0.00					
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45 WKMG	10/09/11	2 10/15/12	6-830a Sun New 6-830a Sun New		6a-830a	1	:30	1 \$200.00P-3	U.UQ 14111	•	Ψ
Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
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46 WKMG	10/09/1	2 10/15/12	CBS Evening Ne CBS Eve News		630-7p	1	:30	1 \$700.00 P-3	U,UU INIM	1	ψισι
Sta	rt Dat <u>e</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>k Rate</u>	Rating					
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Week: 10/	/15/12	10/21/12					:30	1 \$6,000.00 P-	3 0.00 NM		





Flight Dates 10/09/12-10/15/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

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Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA Estimate # 1537

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ŀ	n Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type S		Amount
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	00 1111110	10,00		Good Wife								
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	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
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	55 VVKIVI	10/09/	12 10/19/12	NCIS	Olivi	ООР						
		art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
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	56 WKM	G 10/09/	12 10/15/12	Tue Prime 9p NCIS:LA	Civi	9-10b	•	.00	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
	S	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
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_	Week: 1		10/21/12			\$9,000.00	0.00 1	:30	1 \$8,000.00 P-3	3 0.00 NM	1	\$8,000.00
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	.9	tart Date	End Date	Weekdays	Spots/Wee	<u>k Rate</u>	Rating					
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	c	start Date	End Date		Spots/Wee	<u>k Rate</u>	Rating					
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ORDER

Flight Dates 09/18/12-09/24/12

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Product

Estimate #

Billing Type

Contract / Revision

255505

OBAMA FOR AMERICA

15%

Alt Order# 6259498

Original Date / Revision

Agency Com

Cash

1536

08/08/12 07/31/12

Order Type **GENERAL**

Billing Contact

Advertiser Pol/Pres/D/Barack Obama

Billing Cycle

EOM/EOC

POL

New till 02/05/09

3050 K Street NW

Billing Calendar BROADCAST

Agency GMMB

Suite 100 Washington, DC 20007

Demographic A35+

Buying Contact

Sales Office PHI

AGY

Product Codes PL-Presidential-Democrat

3050 K Street NW

Sales Region NAT Agency Ref

Priority

Rev Codes

P-3 Advertiser Ref

Suite 100 Washington, DC 20007

Primary Account Executive

Kristen Waskie

End Date Start Date Account Executive Order% 100% Kristen Waskie

Order Share 100% Market Value 73700

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan **Order Totals** # Spots Net Amount Gross Amount Rating Start Date End Date Net Amount Gross Amount # of Spots Month 0.00 08/27/12 23 \$62,645.00 \$73,700.00 09/24/12 \$62,645.00 \$73,700.00 23 September 2012 0.00 \$73,700.00 23 \$62,645.00 Totals

		5 '	Ot and Email 3	Since Davis	Len Spot	to	Rate Pri	Rta Type	Tota	i <u>ls</u> Amount
Ln Ch Start En	d Inventory Code	e Break	Start/End 1	Time Days	<u> </u>			<u> </u>		
E 1 WKMG 09/18/12 09/2	4/12 M-F 11p News	CM	11-1135p	MTWTF	:30	2	\$1,800.00 P-3	0.00 NM	2	\$3,600.00
	M-F 11p News									
Start Date End I	Date Weekdays	Spots/Week	Rate	Rating						
Week: 09/18/12 09/24	/12 MTWTF	2	\$1,800.00	0.00	<u></u>					
E 2 WKMG 09/18/12 09/2	4/12 11-12p Price Is F	Right CM	11a-12p	MTWTF	:30	2	\$650.00 P-3	0.00 NM	2	\$1,300.00
E 2 17,4410 00.10.11 10.11	Price Is Right									
Start Date End I	Date Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/18/12 09/24		2	\$650.00	0.00						
E 3 WKMG 09/18/12 09/2	24/12 Local 6 News 12	2-1230p CM	12-1230p	MTWTF	:30	2	\$550.00 P-3	0.00 NM	2	\$1,100.00
E C Midne Contonia Cont	Local 6 News 12									
Start Date End	Date Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/18/12 09/24		2	\$550.00	0.00						
E 4 WKMG 09/18/12 09/	24/12 Morn News at 5	a CM	5-530a	MTWTF	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
L - 11,000 00,10,12 00.	Morn News at 5	а								
Start Date End	Date Weekdays	Spots/Week	Rate	Rating				l		





Flight Dates 09/18/12-09/24/12

<u>Hiatus Dates</u>

Original Date / Revision 07/31/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA Estimate # 1536

Advertiser Four	CSIDIDAI	ack Obama <u>.</u>							Tota	la
Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type S	-	Amount
E 4 WKMG 09/18/		Morn News at 5a	СМ	5-530a	MTWTF	:30	1 \$300.00 P-3	0.00 NM	1	\$300.00
2 1, 11111110		Morn News at 5a								
Start Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00					
Week: 09/18/12 E 5 WKMG 09/18/	09/24/12	News at 7p	CM	7-7:30p	MTWTF	:30	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
E 5 WINNE 05/10/	12 00/2 12	News at 7p		·						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating 0.00					
Week: 09/18/12 E 7 WKMG 09/18/	09/24/12	MON Prime 10n	CM	\$1,000.00 10-11p	1	:30	1 \$5,000.00 P-3	0.00 NM	1	\$5,000.00
E / VVKIVIG U9/10/	12 05/24/12	Hawaii Five-O	O	10 116						
Start Date		<u>Weekdays</u>	Spots/Week		Rating					
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	1		\$5,000.00 \$5,000.00	0.00 0.00					
E 11 WKMG 09/18		Sat 6p News	CM	6-630p	1-	:30	1 \$450.00 P-3	0.00 NM	1	\$450.00
		Sat Local 6 News	-		5 "			l		
Start Date	End Date 09/23/12	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00					
Week: 09/17/12 E 12 WKMG 09/18			orn SatCM	7-9a	1-	:30	1 \$350.00 P-3	0.00 NM	1	\$350.00
E 12 WINO 00110	,,_ ,,	7-9a Sat Early S						-		
Start Date		<u>Weekdays</u> 1-	Spots/Week		Rating 0.00			l		
Week: 09/17/12 E 13 WKMG 09/22	09/23/12		rime GOM	\$350.00 8-11p	1-	:30	1\$15,000.00P-3	0.00 NM	2	\$15,000.00
E 13 VVKIVIG 09/22	112 09124112	FLORIDA PRIMI		(8:00 PM-1	1:30 PM)	•				
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09/17/12	09/23/12	1- Descriptio <u>n</u>		\$15,000.00 rt/End Time	0.00 V	Veekdays	Length Rate	Rtg Type		
<u>Spot</u> <u>Ch</u> <u>Date I</u> 1 VKMG 09/17		VCAA Football Prin			(8:00 <i>PM-11:3</i> 0 i-		:30(15,000.00)	0.00 <i>NM</i>		
See MG 1	13.2,13.3									
		eduled is 11/03/12] Survivor 90min Pre		d 8p-930p	-	W	:30 \$7,500.00	0.00 NM		
∠ VNNG 09/19 ⊕ MG for 13		SGIVIVOI SOMMITTO	111070	a op ooop						
		Big Brother 90min f	Finale We	d 930p-11p	-	M	:30 \$7,500.00	0.00 NM		
					0.00					
Week: 09/24/12	09/30/12	Cun 11n Nouro	CM	\$15,000.00 11-1135p	0.00	:30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
E 15 WKMG 09/18	3/12 09/24/12	Sun 11p News Sun 11p News	Olvi	71 1100р		==	. ,			
Start Date	End Date	Weekdays	Spots/Weel		Rating					
Week: 09/17/12	09/23/12 09/30/12	1 		\$1,800.00 \$1,800.00	0.00 0.00					
Week: 09/24/12 E 16 WKMG 09/18		Sun 1135p-1235		1135p-123		:30	1 \$500.00 P-3	0.00 NM	1	\$500.00
2 10 1111110 00.11	5.1.	Without a Trace								
Start Date		<u>Weekdays</u> 1	Spots/Weel		Rating 0.00					
Week: 09/17/12 Week: 09/24/12		1		\$500.00 0 \$500.00	0.00					
E 19 WKMG 09/1		2 CBS Sunday Mo	orning CM	9-1030a	1	L :30	1 \$1,300.00 P-3	0.00 NM	1	\$1,300.00
		CBS Sunday Me		D.1.	Detion					
Start Dat		<u>Weekdays</u> 1	Spots/Wee	<u>k Rate</u> 1 \$1,300.00	Rating 0.00					
Week: 09/17/12 Week: 09/24/12				0 \$1,300.00	0.00	···.				AF 600 00
E 20 WKMG 09/1		2 Thu Prime 10p Person of Intere	CM	10-11p	1	- ;30	1 \$5,000.00 P-3	0.00 NM	1	\$5,000.00
Start Dat	e End Date		Spots/Wee	<u>k Rate</u>	Rating					



255505

Flight Dates 09/18/12-09/24/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

									Totals	<u>s</u>
Ln Ch Start E	nd Inven	tory Code B	eak S	Start/End Tir	ne Days	Len Spots		Rtg Type S	pots	Amount
E 20 WKMG 09/18/12 09	9/20/12 Thu P	rime 10p C	VI ·	10-11p	1	:30	1 \$5,000.00 P-3	0.00 NM	1	\$5,000.00
		on of Interest		Data	Dating					
		<u>ekdays Spots/V</u> 1		<u>Rate</u> \$5,000.00	Rating 0.00					
E 23 WKMG 09/18/12 0	12011Z	rime 9p C		9-10p	1	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.00
		9-10p BIG BROTHEF								
		<u>ekdays</u> <u>Spots/V</u>		Rate	Rating					
***************************************	ZUITE	1		\$7,000.00 10-11p	0.00	:30	1 \$5,000.00 P-3	0.00 NM	1	\$5,000.00
E 24 WKMG 09/18/12 0		7nme 10p	IVI	10-11þ		.00	. 40,000.00.			
Start Date En		e <u>kdays</u> Spots∧	<u>Veek</u>	Rate	Rating			1		
			1_	\$5,000.00	0.00			0.00 NA		<u>ቀ</u> ታ ሰሰስ ሰበ
E 25 WKMG 09/18/12 0	9/18/12 Tue F NCIS	111110 01	M	8-9p	-1	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000.00
Start Date <u>Er</u>		o ekdays <u>Spots∧</u>	Veek	Rate	Rating			İ		
				\$7,000.00	0.00	<u></u>				
E 27 WKMG 09/18/12 0			М	9-10p	-1	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
	NCIS		61	D.L.	Dating					
		<u>ekdays Spots/</u> 		<u>Rate</u> \$6,000.00	Rating 0.00			1		
E 28 WKMG 09/18/12 0	NEGITE -		M	10-11p	1	- :30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
2 20 111110 00,10,12	CSI	·								
		ekdays Spots/		Rate	Rating					
	// LUITE -	1 tion		\$6,000.00 /End Time	0.00	<u>Weekdays</u>	Length Rate	Rtg Type		
Spot <u>Ch</u> Date Range 3 VKMG 09/17/12-09			10-1			W	:30 (\$6,000.00)	0.00 NM		
See MG 28.4				an unbandel						
This is Big Bro] 4 VKMG 09/19/12-09	ther 90 minute	finale 9:30-11p - if C		930p-11p		W	:30 \$6,000.00	0.00 NM		
4 VKING 09/19/12-09 (A) MG for 28.3 09		Mier Sommer Maic	*****	500p 11p						
E29 WKMG 09/18/12		Prime 9p	M	9-10p	1	- :30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.00
225 (4)(4)0 00,10,12		ninal Minds						1		
		<u>eekdays</u> <u>Spots/</u>		Rate	Rating 0.00					
***************************************	0/20/1E	1 ation		\$6,000.00 <u>t/End Time</u>	0.00	Weekdays		Rtg Type		
Spot Ch Date Range 3 VKMG 09/17/12-0			9-10			W	30(\$6,000.00) 0.00 <i>NM</i>		
See MG 29.4			0.00	40.7						
[This is Survivo	or Premiere 8-9	:30p and Big Brothe		10p) 1 8p-930p		W	:30 \$6,000.00	0.00 NM		
4 VKMG 09/19/12-0 MG for 29.3 09		N SOUME FIGHNORE	****	* ob-oooh			-			
@ WG 101 29.0 00	,,,,						***************************************	Tatala	00 e	72 700 00

ORDER

Flight Dates 09/25/12-10/01/12

00:15:00 Order Sep

Alt Order #

Billing Type

Order Type

Billing Cycle

Product

Estimate #

Contract / Revision

255506

OBAMA FOR AMERICA

Original Date / Revision

07/31/12 08/08/12

15% Agency Com

Billing Contact

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

Suite 100 Washington, DC 20007

Agency GMMB

Buying Contact

Sales Office PHI

Sales Region NAT

Agency Ref

Billing Calendar BROADCAST 3050 K Street NW

A35+ Demographic

Rev Codes

AGY

1536

Cash

6259464

GENERAL

EOM/EOC

CAND POL

Product Codes PL-Presidential-Democrat

Priority

P-3

Advertiser Ref

3050 K Street NW Suite 100 Washington, DC 20007

Primary Account Executive

Kristen Waskie

End Date Account Executive Order% Start Date 100% Kristen Waskie

Order Share 100% Market Value 64600

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan Order Totals Net Amount Gross Amount # Spots Net Amount Gross Amount Rating Start Date End Date # of Spots Month \$64,050.00 09/30/12 19 \$54,442.50 0.00 08/27/12 \$54,442.50 \$64,050.00 19 September 2012 \$550.00 \$467.50 0.00 10/01/12 10/01/12 1 \$467.50 \$550.00 October 2012 1 \$64,600.00 0.00 \$54,910.00 20 Totals

										D	Total	
Ln Ch	Start	End	Inventory Code	Break	Start/End *	Time Days	Len Sp			Rtg Type		Amount
E 1 WKMG	09/25/1	2 10/01/12	M-F 11p News M-F 11p News	СМ	11-1135p	MTWTF	:30	2	\$1,800.00P-3	0.00 NM	2	\$3,600.00
<u>Star</u> Week: 09/2	<u>t Date</u> 25/12	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$1,800.00	Rating 0.00						
E 2 WKMG	09/25/1	2 10/01/12	11-12p Price Is R Price Is Right	ight CM	11a-12p	MTWTF	:30	2	\$650.00 P-3	0.00 NM	2	\$1,300.00
<u>Star</u> Week: 09/2	<u>t Date</u> 25/12	End Date 10/01/12	Weekdays MTWTF	Spots/Week 2		Rating 0.00					_	* / 100 00
E 3 WKMG	09/25/1	2 10/01/12	Local 6 News 12- Local 6 News 12-		12-1230p	MTWTF	:30	2	\$550.00P-3	0,00 NM	2	\$1,100.00
<u>Star</u> Week: 09/2	rt <u>Date</u> 25/12	End Date 10/01/12	<u>Weekdays</u> MTWTF	Spots/Week 2	•	<u>Rating</u> 0.00						4000.00
E 4 WKMG	09/25/1	2 10/01/12	Morn News at 5a Morn News at 5a		5-530a	MTWTF	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00





Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Advertiser	POI/Pr	esiDibara	ack Obama <u>–</u>	TOUGUE ODA	THE POINT	71012				Total	
In Ch	Start	End	Inventory Code	Break	Start/End 1	rime Days	Len Spot	s Rate Pri	Rtg Type S	-	Amount
Ln Ch E 4 WKMG			Morn News at 5a	CM	5-530a	MTWTF	estimate Selvin months of the Contract	1 \$300.00 P-3	0.00 NM	1	\$300.00
E 4 VVKIVIG	U9/25/12	(10/01/12	Morn News at 5a	O	0 0000						
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 09/		10/01/12	MTWTF	1	\$300.00	0.00		4 04 000 00 D 3	0.00 NM	1	\$1,000.00
E 5 WKMG	09/25/12	10/01/12	News at 7p	CM	7-7:30p	MTWTF	- :30	1 \$1,000.00 P-3	0.00 NIVI	'	ψ1,000.00
		E 45-4-	News at 7p	Spots/Week	Rate	Rating			1		
<u>Sta</u> Week: 09/	rt Date	End Date 10/01/12	<u>Weekdays</u> MTWTF	<u>Spois/vveck</u> 1		0.00					
E 6 WKMG				СМ	8-9p	1	- :30	1 \$4,000.00 P-3	0.00 NM	1	\$4,000.00
L O WIGHT	00/20/12	L 00/20/12	CSI:NY		·						
S <u>ta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09/		09/30/12	1		\$4,000.00	0.00	.00	1\$15,000.00 P-3	0.00 NM	3	\$15,000.00
E 13 WKMG	09/25/1	2 09/29/12	NCAA Football Pr	ime GaM	8-11p	1-	- :30	[\$15,000,00F-3	0.00 14141	ŭ	ψ10,000.00
			FLORIDA PRIME	_	(8:00 PM-1 Rate	Rating					
<u>Sta</u> Week: 09	art Date	End Date 09/30/12	<u>Weekdays</u> 1-	Spots/Week 1	\$15,000.00	0.00					
* * • • • • • •	12 4 /12 1 <u>Date Ra</u>		escription		t/End Time			-	Rtg Type		
2 VKMG	09/24/12	2-09/30/12 N	ICAA Football Prim	e Game 8-11	lp	(8:00 PM-11:30	Sa	:3 <i>0</i> 15,000.00) 0.00 NW		
Se	e MG 13.	3,13.4,13.5									
			duled is 11/03/12]	9-10)n		Th	:30 \$9,000.00	0.00 NM		
	3 09/2//12 G for 13.2		hu Prime 9p	5-10	7 P						
•			ICAA Football 3p G	iame vari	ous	(3:30 PM-7:00 F	sa	:30 \$5,000.00	0.00 NM		
	G for 13.2		(O) () (O (D A) (O)			•					
			ocal 6 Sports Acce	ss 7-8	p		Sa	- :30 \$1,000.00	0.00 NM		
	G for 13.2							·····			04 400 00
E 14 WKMG	09/25/1	2 09/30/12	Face The Nation	CM	1030-11a		1 :30	1 \$1,100.00 P-3	0.00 NM	1	\$1,100.00
			Face The Nation			-					
	<u>art Date</u>	End Date	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$1,100.00	Rating 0.00					
Week: 09		09/30/12		CM	11-1135p	0.00	1 :30	1 \$1,800.00 P-3	0.00 NM	1	\$1,800.00
E 15 WKMC	3 09/25/1	12 09/30/12	Sun 11p News Sun 11p News	Civi	11-1150р						
C+	art Date	End Date	Weekdays	Spots/Weel	R <u>ate</u>	Rating					
<u>عد</u> Week: 09		09/30/12	1		1 \$1,800.00						
E 16 WKM		12 09/30/12	Sun 1135p-1235	a CM	1135p-123	35a	-1 :30	1 \$500.00 P-3	0,00 NM	1	\$500.00
			Without a Trace								
	art Date	End Date	<u>Weekdays</u>	Spots/Weel							
Week: 09		09/30/12	1	OM	1 \$500.00 various	0.00	-1 30	1\$15,000.00 P-3	3 0.00 NM	1	\$15,000.00
E 17 WKM	G 09/30/	12 09/30/12		CM	(4:15 PM-		-I ,50	(4)0,000.001			. ,
0.0	14 D-4-	End Doto	NFL Game 2 Weekdays	Spots/Wee	-						
<u>51</u> Week: 09	tart Date	End Date 09/30/12	1		1\$15,000.00						
E 18 WKM			CBS Evening Ne	ws CM	630-7p		-1 :30	1 \$600.00 P-	3 0.00 NM	1	\$600.00
L 10 ///			CBS Eve News								
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Wee							
Week: 0		09/30/12	1	· · · · · · · · · · · · · · · · · · ·	1 \$600.00	0.00	-1 :30	1 \$1,300.00 P-	3 0.00 NM	. 1	\$1,300.00
E 19 WKM	G 09/25/	12 09/30/12			9-1030a		-I ,30	φ ,500.001-	0.00 /4		41/22
_		E " 4 D - 4 -	CBS Sunday Mo	rning Spots/Wee	k Rate	Rating				i	
<u>S</u> Week: 0	tart Date	End Date 09/30/12	Weekdays		1 \$1,300.00						
		12 09/27/12	2	СМ	10- 1 1p	1	:30	1 \$8,000.00 P-	3 0.00 NM	1	\$8,000.00
L A I VVINIVI	U VOIEII				·						

Print Date: 08/09/12

Page 3 of 3

255506

Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 07/31/12/ 08/08/12

Order Sep

00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pri	Rtg Type S	Tot: Spots	als Amount
	End Date 09/30/12	Thu Prime 10p Elementary Weekdays1	Spots/Week 1	<u>Rate</u> \$8,000.00	<u>Rating</u> 0.00			<u> </u>		
E 26 WKMG 09/25/12	09/25/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1	:30	1\$10,000.00 P-3	0.00 NM	1	\$10,000.00
	End Date 09/30/12	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$10,000.00	Rating 0.00					
					1105			Totals	20 9	64,600.00

CAND

ORDER

Flight Dates 10/23/12-10/29/12

00:15:00 Order Sep

1537

Estimate # **Product**

6259546 Alt Order # **OBAMA FOR AMERICA** 255511 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15% Order Type **GENERAL** 08/09/12 08/09/12

Billing Contact

EOM/EOC Billing Cycle Advertiser Pol/Pres/D/Barack Obama Billing Calendar BROADCAST 3050 K Street NW

New till 02/05/09 Suite 100 Demographic A35+ Washington, DC 20007 Agency GMMB POL **Rev Codes** AGY

Buying Contact Product Codes PL-Presidential-Democrat Sales Office PHI

Priority P-3 Sales Region NAT 3050 K Street NW Advertiser Ref Agency Ref

Suite 100 Washington, DC 20007

Primary Account Executive Kristen Waskie

Start Date End Date Order% Account Executive 100% Kristen Waskie

Order Share 100% Market Value 258925 ting Station % of Order

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan Order Totals # Spots Net Amount Gross Amount Net Amount Gross Amount Rating Start Date End Date # of Spots Month \$187,425.00 \$220,500.00 0.00 10/01/12 115 10/28/12 \$220,500.00 \$187,425.00 October 2012 115 \$32,661.25 \$38,425.00 23 0.00 10/29/12 10/29/12 \$38,425.00 \$32,661.25 23 November 2012 \$258,925.00 0.00 \$220,086.25 138 Totals

							Tota	ls_
Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
1 WKMG 10/23/12 10/29/12	10-11a Let's Make A De@M	10-11a	MTWTF	:30	\$400.00 P-3	0.00 NM	5	\$2,000.00
	Let's Make a Deal							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/23/12 10/29/12	MTWTF 5	\$400.00	0.00					
2 WKMG 10/23/12 10/29/12	M-F 11p News CM	11-1135p	MTWTF	:30 8	\$1,500.00 P-3	0.00 NM	5	\$7,500.00
2 ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	M-F 11p News							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/23/12 10/29/12		\$1,500.00	0.00		·····			
3 WKMG 10/23/12 10/29/12	11-12p Price Is Right CM	11a-12p	MTWTF	:30	5 \$600.00 P-3	0.00 NM	5	\$3,000.00
5 (), and 10, 25, 12 (0, 25, 12	Price Is Right							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/23/12 10/29/12	MTWTF 5		0.00					
4 WKMG 10/23/12 10/29/12		12:30-2p	MTWTF	:30	5 \$600.00 P-3	0.00 NM	5	\$3,000.00
4 9901913 10/23/12 10/29/12	Soaps	· — · = · = -						





Flight Dates 10/23/12-10/29/12

<u>Hiatus Dates</u>

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA Estimate # 1537

<u>ravornoor</u> rom ros.b.b									Tota	ls
Ln Ch Start End	Inventory Code	Break :	Start/End Ti	me Days	Len Spot	is	Rate Pri	Rtg Type	Spots	Amount
4 WKMG 10/23/12 10/29/1	2 1230-2p CBS Soaps Soaps	CM	12:30-2p	MTWTF	:30	5	\$600.00 P-3	0.00 NM	5	\$3,000.00
<u>Start Date</u> <u>End Dat</u> Week: 10/23/12 10/29/12		s/Week 5	<u>Rate</u> \$600.00	Rating 0.00					_	** 500 00
5 WKMG 10/23/12 10/29/	2 Local 6 News 12-1230 Local 6 News 12-1230		12-1230p	MTWTF	:30	5	\$500.00 P-3	0.00 NM	5	\$2,500.00
<u>Start Date</u> <u>End Dat</u> Week: 10/23/12 10/29/13		<u>s/Week</u> 5	<u>Rate</u> \$500.00	Rating 0.00					_	04 750 00
6 WKMG 10/23/12 10/29/	The Talk		2-3p	MTWTF	:30	5	\$350.00 P-3	0.00 NM	5	\$1,750.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/13	MTWTF	s/Week 5	<u>Rate</u> \$350.00	Rating 0.00			4050 00 D 0	0.00 NM4	5	\$1,750.00
7 WKMG 10/23/12 10/29/	Nate Berkus		3-4p	MTWTF	:30	5	\$350.00 P-3	0,00 NM	5	\$1,750.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/1:		ts/Week 5	<u>Rate</u> \$350.00	Rating 0.00			****			
8 WKMG 10/23/12 10/29/	12 4-430p Extra Extra	CM	4-430p	MTWTF	:30	5	\$450.00 P-3	0.00 NM	5	\$2,250.00
<u>Start Date</u> <u>End Da</u> Week: 10/23/12 10/29/1	2 MTWTF	ts/Week 5	<u>Rate</u> \$450,00	Rating 0.00					_	AO 750 00
9 WKMG 10/23/12 10/29/	12 430-5p Inside Edition Inside Edition	CM	430-5P	MTWTF	:30	5	\$550.00 P-3	0.00 NM	5	\$2,750.00
<u>Start Date</u> <u>End Da</u> Week: 10/23/12 10/29/1		ts/Week 5	<u>Rate</u> \$550.00	Rating 0.00					_	*4.075.00
10 WKMG 10/23/12 10/29/	Morn News at 5a	CM	5-530a	MTWTF	:30	5	\$275.00 P-3	0.00 NM	5	\$1,375.00
<u>Start Date</u> <u>End Da</u> Week: 10/23/12 10/29/1		ts/Week 5	<u>Rate</u> \$275.00	Rating 0.00			#050 00 D 2	0,00 NM	5	\$3,250.00
11 WKMG 10/23/12 10/29/	News at 5p	CM	5-530p	MTWTF	:30	5	\$650.00 P-3	0.00 14141		ψ3,200.00
<u>Start Date</u> <u>End Da</u> Week: 10/23/12 <u>10/29/1</u>		ts/Week 5	<u>Rate</u> \$650.00	Rating 0.00				114	_	40.000.00
12 WKMG 10/23/12 10/29/	12 Morn News at 530a Morn News at 530a	CM	530-6a	MTWTF	:30	5	\$400.00 P-3	0.00 NM	5	\$2,000.00
<u>Start Date</u> <u>End Da</u> Week: 10/23/12 10/29/1		ts/Week 5		Rating 0.00						
13 WKMG 10/23/12 10/29	12 530-6p The Insider Insider	CM	530p-6p	MTWTF	:30	5	\$650.00 P-3	0.00 NM	5	\$3,250.00
<u>Start Date</u> <u>End Da</u> Week: 10/23/12 10/29/1		ts/Week 5		Rating 0.00						** ***
14 WKMG 10/23/12 10/29	/12 News at 6p News at 6p	CM	6-630p	MTWTF	:30	5	\$800.00 P-3	0.00 NM	5	\$4,000.00
<u>Start Date</u> <u>End Da</u> Week: 10/23/12 10/29/		ts/Week 5	\$800.00	Rating 0.00			45.00 D.O	0.00 MB	_	ድኅ ደብብ ብብ
15 WKMG 10/23/12 10/29	Morn News at 6a	CM	6-7a	MTWTF	:30	5	\$500.00 P-3	0.00 NM	5	\$2,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/23/12 10/29/		ots/Week 5	\$500.00	Rating 0.00				0.00 1/2	_	ቀው ይዕስ ይባ
16 WKMG 10/23/12 10/29	/12 CBS Evening News CBS Eve News	CM	630-7p	MTWTF	:30	5	\$1,200.00 P-3	0.00 NM	5	\$6,000.00
Start Date End Da	<u>ate Weekdays Sp</u>	ots/Week	Rate	Rating					E .	





Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

n Ch Start	End	Inventory Code	Break	Start/End Ti		Len Spot		Harrist Accessors - 100	merchine seriment	Amoun
6 WKMG 10/23/12	Value of the American	CBS Evening News	s CM	630-7p	MTWTF	:30	5 \$1,200.00 P-3	0.00 NM	5	\$6,000.0
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$1,200.00	Rating 0.00				-	## 000 (
7 WKMG 10/23/12	2 10/29/12	News at 7p News at 7p	СМ	7-7:30p	MTWTF	:30	5 \$1,000.00 P-3	0.00 NM	5	\$5,000.
Start Date Week: 10/23/12	End Date 10/29/12	<u>Weekdays</u> MTWTF	<u>Spots/Week</u> 5	<u>Rate</u> \$1,000.00	Rating 0.00					A4 7750
18 WKMG 10/23/12	2 10/29/12	CBS This Morning The Early Show	CM	7-9a	MTWTF	:30	5 \$350.00 P-3	0.00 NM	5	\$1,750.
Start Date Week: 10/23/12	End Date 10/29/12	<u>Weekdays</u> MTWTF	<u>Spots/Week</u> 5	<u>Rate</u> \$350.00	Rating 0.00				_	
19 WKMG 10/23/1	2 10/29/12	M-F 7:30-8p Inside Inside Edition	Ed CM	730-8p	MTWTF	:30	5 \$1,000.00 P-3	0.00 NM	5	\$5,000
Start Date Week: 10/23/12	End Date 10/29/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$1,000.00	Rating 0.00					
20 WKMG 10/23/1	2 10/29/12	9-10a Rachael Ra Rachael Ray	у СМ	9-10a	MTWTF	:30	5 \$300.00 P-3	0.00 NM	5	\$1,500
Start Date Week: 10/23/12	End Date 10/29/12	<u>Weekdays</u> MTwTF	Spots/Week 5		Rating 0.00					
21 WKMG 10/23/1	2 10/29/12	Fri Prime 10p Blue Bloods	СМ	10-11p	1	:30	1 \$7,000.00 P-3	0.00 MM	1	\$7,000
Start Date Week: 10/22/12 Week: 10/29/12	End Date 10/28/12 11/04/12	<u>Weekdays</u> 1	Spots/Week 1 0		Rating 0.00 0.00					
22 WKMG 10/23/1		Fri Prime 8p CSI:NY	СМ	8-9p	1	:30	1 \$4,500.00 P-3	0.00 NM	1	\$4,50
<u>Start Date</u> Week: 10/22/12 Week: 10/29/12	End Date 10/28/12 11/04/12	Weekdays	Spots/Week	Rate \$4,500.00 \$4,500.00	Rating 0.00 0.00					
23 WKMG 10/23/1		Fri Prime 9p Made in Jersey	СМ	9-10p	1	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,00
Start Date Week: 10/22/12	End Date 10/28/12	Weekdays		Rate \$6,000.00 \$6,000.00	<u>Rating</u> 0.00 0.00					
Week: 10/29/12 24 WKMG 10/23/	11/04/12 12 10/29/12	Mon Prime 10p Hawaii Five-O	СМ	10-11p	1	:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,00
Start Date Week: 10/22/12	<u>End Date</u> 10/28/12	Weekdays		00.000,88	<u>Rating</u> 0.00					
Week: 10/29/12 25 WKMG 10/23/	11/04/12 12 10/29/12		CM	9-930p	0.00	:30	1\$10,000.00 P-3	0.00 NM	1	\$10,00
Start Date	End Date	2 Broke Girls <u>Weekdays</u>	Spots/Weel		<u>Rating</u> 0,00					
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	1		0\$10,000.00 1\$10,000.00	0.00	- :30	1 \$8,000.00 P-3	3 0.00 NM	1	\$8,00
26 WKMG 10/23/		Mike and Molly		930-10p	_	- ,30	, ψο _ι ουν.σοτ -α	, 4,44 (48)	·	, ,-
<u>Start Date</u> Week: 10/22/12	End Date 10/28/12 11/04/12	<u>Weekdays</u> 1		<u>k Rate</u> 0 \$8,000.00 1 \$8,000.00	<u>Rating</u> 0.00 0.00			<u></u>		
Week: 10/29/12 27 WKMG 10/23/	100		СМ	11-1135p	1-	- :30	1 \$1,200.00 P-3	0.00 NM	1	\$1,2



Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA Estimate # 1537

Auvertiser	FOIT	CSIDIDAIG	zok Obama <u>,</u>								Tota	ıls
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type		Amount
27 WKMG	10/23/12	2 10/29/12	Sat 11p News Sat 11p News	CM	11-1135p	1-	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
Sta Week: 10	art Date /22/12	End Date 10/28/12	•	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00						
Week: 10		11/04/12		0	\$1,200.00	0.00			#450 00 D 0	0.00 NB4	1	\$450.00
28 WKMG	10/23/12	2 10/29/12	Sat 1135p-1205a Inside Edition Wk	CM nd	1135p-1205	a1-	:30	1	\$450.00 P-3	0.00 NM	'	φ430,00
	art <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
Week: 10 Week: 10		10/28/12 11/04/12	1- 	1	\$450.00 \$450.00	0.00 0.00						
			Sat 1205-105a Extra Wknd	СМ	1205-105a	1-	:30	1	\$350.00 P-3	0.00 NM	1	\$350.00
St	art Date	End Date	Weekdays	Spots/Week		<u>Rating</u>						
Week: 10		10/28/12	1-	1	\$350.00 \$350.00	0.00 0.00						
Week: 10		11/04/12	NCAA Football 3p		various	1-	:30	1:	\$17,000.00 P-3	0.00 NM	1	\$17,000.00
31 WKMC	3 10/2//1	2 10/2//12	NCAA 3pm Game		(3:30 PM-7:				* 1			
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	1-	1	\$17,000.00	0.00						ቀኋ ሰብብ ብስ
32 WKM	3 10/28/1	2 10/28/12		СМ	various		:30	0	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
			NFL TODAY	O4-8011	(12:00 PM-1	Rating				1		
	art Date	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week	Rate \$3,000.00	0.00						
Week: 10			5-7a Sat News	CM.	5-7a	1-	:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
34 VVINIVI	3 10/23/1	2 10/23/12	Sat 5-7a News	Olti	• ,							
S	tart D <u>ate</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10	0/22/12	10/28/12	1-	1	\$200.00	0.00						
Week: 10		11/04/12			\$200.00	0.00 1-	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
35 WKM	G 10/23/1	2 10/29/12	Sat 6p News Sat Local 6 News	CM s at 6p	6-630p		,30	'	φ-700.001 -0	0.00 1.111		•
	tart Date	End Date	Weekdays	Spots/Weel	-	Rating						
Week: 1		10/28/12	1-		1 \$400.00 3 \$400.00	0.00 0.00						
Week: 1		11/04/12	7-9a CBS This M		7-9a	1-	:30	1	\$350.00 P-3	0.00 NM	1	\$350.00
30 VVINIVI	G 10/23/	12 10/23/12	7-9a Sat Early S		,							
s	tart Date	End Date	Weekdays	Spots/Weel	<u>k Rate</u>	Rating						
Week: 1		10/28/12	1-		1 \$350.00	0.00						
Week: 1		11/04/12			0 \$350.00	0.00	-30	1	\$7,000.00 P-3	0.00 NM	. 1	\$7,000.00
37 WKM	G 10/23/	12 10/29/12	Sun Prime 10-11 The Mentalist	p CM	10-11p	 1	:30	•	\$7,000.00F-C	0.00 IAIW	,	φ1,000.00
	tart Date	End Date	<u>Weekdays</u>	Spots/Wee		Rating						
Week: 1		10/28/12	1		1 \$7,000.00 0 \$7,000.00	0.00 0.00						
Week: 1		11/04/12	Face The Nation		1030-11a	1	. :30	1	\$1,300.00 P-3	3 0.00 NM	1	\$1,300.00
38 VVKIV	TU/23/	12 10/28/12	Face The Nation			_						
	Start Date	End Date	<u>Weekdays</u>	Spots/Wee		Rating						
Week: 1		10/28/12	1 		1 \$1,300.00 0 \$1,300.00	0.00 0.00						
Week: 1 39 WKM		11/04/12 12 10/29/12	Sun 11p News	СМ	11-1135p	1	:30	•	1 \$1,200.00 P-	3 0.00 NM	1	\$1,200.0
	N=4 -	End Data	Sun 11p News Weekdays	Spots/Wee	k <u>Rate</u>	Rating					8	
	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>vveekdays</u> 1		1 \$1,200.00	0.00					I	

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Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

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n Ch	Start		Inventory Code	Supplement the County State	Start/End	and the second s		Len Spot				A CONTRACTOR OF THE PERSON	\$1,200.0
9 WKMG	10/23/12	2 10/29/12	Sun 11p News Sun 11p News	CM	11-1135p		1	:30	1 \$1,	200.00 P-3	0.00 NM	1 '	\$1,200.
C+-	ot Data	End Date	•	Spots/Week	Rate	Rating							
<u>ى انە</u> /Week: 10	rt Date 29/12	11/04/12			\$1,200.00	0.00	i					_	
			Sun 11p News aft	4 4	Late News		1	:30	1 \$1,	200.00 P-3	0.00 NN	Л 1	\$1,200.
OVVINIO	10/20/12	. 10/20/12	Sun 11p News aft										
Sta	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/		10/28/12	1		\$1,200.00	0.00							
Week: 10/		11/04/12			\$1,200.00	0.00	1	:30	1 \$	3450.00 P-3	0.00 NN	vi 1	\$450
11 WKMG	10/23/1	2 10/29/12	Sun 1135p-1235a Without a Trace	CM	1135p-123	5a	T	.30	1 4	430,001 -3	0.00 140		Ų 100
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/		10/28/12	1	1	\$450.00	0.00							
Week: 10/		11/04/12		0		0.00		.00	1010	,000.00 P-3	0.00 Nf	M 4	\$18,000
14 WKMG	10/28/1	2 10/29/12	NFL Game 2 Game 2	CM	various (4:15 PM-7		1	:30	1910	,000.00 F-3	0.00 141	<i>n</i> -	Ψ10,000
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating	-						
Week: 10	/22/12	10/28/12	1		\$18,000.00	0.00		مريمانيا	Lamati	h Data	Rtg Type	<u>.</u>	
	<u>ı Date Ra</u>		Description		t/End Time	(4.4E D14		<u>Veekdays</u> Sι	Lengti	<u>11 Nate</u> 0 (18,000:00)			
		2-10/28/12 N		vari	ous	(4:15 PW	-7.00 F-			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	, 0.00 /1.	"	
		.2,44.3,44.4,											
		2 on 10/22/12 2-10/28/12 N		vari	OUS	(12:58 PN	Л-4:00 l-	Sı	u :30	0\$10,000.00	0.00 N	М	
	3 for 44.1		n L Game 1	, and	-	(1	•						
-		10/28 2-10/28/12 N	IEL TODAY	vari	ous			Si	u :30	0 \$5,000.00	0.00 N	M	
	G for 44.1		II E TODA	2011	****							Ì	
~			ocal 6 Sports Acce	ess 7-8	o			sa	- :30	0 \$1,500.00	0.00 N	М	
	G for 44.1		oca, o opono noo	1	-								
			ocal 6 Sports Acce	ess 7-8	0			Sa	- :3	0 \$1,500.00	0.00 N	М	
	G for 44.1				•								
Week: 10		11/04/12		(\$18,000.00	0.0	0						
			6-830a Sun New	s CM	6a-830a	_	1	:30	1	\$200.00 P-3	0.00 N	M 1	\$200
70 VIII.	,		6-830a Sun New										
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	1						
Week: 10		10/28/12	1	•									
Week: 10		11/04/12			\$200.00					#700 00 D 3	0.00 N	IM 1	\$700
46 WKMC	3 10/23/1	12 10/29/12	CBS Evening Ne CBS Eve News	ws CM	630 <i>-</i> 7p	-	1	. :30	1	\$700.00 P-3	. U.UU N	IVI I	ψιοι
St	art Date	End Date	<u>Weekdays</u>	Spots/Weel			-						
Week: 10		10/28/12	1		1 \$700.00								
Week: 10		11/04/12			\$700.00				1 00	9,000.00 P-3	3 0.00 N	IM 1	\$9,000
47 WKM0	3 10/23/ ⁻	12 10/29/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-	1	L :30	1 3:	9,000.00 F-3) U,UU N	.IVI	ΨΟ,ΟΟ
St	tart Date	End Date	•	Spots/Wee	<u>k Rate</u>	Ratin	a						
Week: 10		10/28/12	1		1 \$9,000.00								
Week: 10	0/29/12	11/04/12			0 \$9,000.00					0.000.000.0	0.00	JM 1	\$8,00
48 WKM	G 10/23/	12 10/29/12	Sun Prime 8-9p Amazing Race	CM	8-9p	-]	1 :30	1 \$	8,000.00 P-3	A 0.00 K	li Aţ	φοιυυ
		End Data	-	Spots/Wee	k Rate	e Ratin	g						
	tart Date	CITO Date	VVCCNUUVS										
<u>S</u> 1	tart Date 0/22/12	End Date 10/28/12	1		1 \$8,000.0	0.0							
	0/22/12					0 0.0 0 0.0		1 :30		1,300.00 P-3	3 0.00 8	JM 1	\$1,3



Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA Estimate # 1537

Spots Rate Pr		1	\$6,000.00
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) 1 \$8,000.00 P-			
) 1 \$8,000.00 P-			
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	-3 0.00 NM	1	40.555.55
	-3 0.00 NM	1	40.555.5
	-3 0.00 NM	1	**
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1 \$8,000.00 P-			
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0 1 \$9,000.00 P	P-3 0,00 NM	1	\$9,000.0
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30 1 \$8,000.00 F	P-3 0.00 NM	1	\$8,000.
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	2 0 00 NM	4	\$9,000.
4 40 000 00 5	~~3 U,UU INIVI	l '	ψ 3 ,000.
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30 1 \$9,000.00 F		l	
30 1 \$9,000.00 F	P-3 0.00 NM	1	\$8,000.
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Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Ln Ch S	Start	End	Inventory Code	Break	Start/End	Fime Days	Len Spots	Rate Pri	Rtg Type	Tota Spots	ils Amount
59 WKMG 10)/23/12	10/29/12	Wed Prime 9p Criminal Minds	CM	9-10p	1	:30 1	\$8,000.00 P-3	0.00 NM	1	\$8,000.00
<u>Start D</u> Week: 10/22/ Week: 10/29/	12	End Date 10/28/12 11/04/12	Weekdays 1	Spots/Week 1 0	<u>Rate</u> \$8,000.00 \$8,000.00	Rating 0.00 0.00		4			
7700K. 10120									Totals	13882	58 925 00



ORDER

Flight Dates 10/16/12-10/22/12

Order Sep 00:15:00

Product

Estimate #

Contract / Revision

OBAMA FOR AMERICA 255510 [/]

08/09/12

Alt Order #

Billing Type

1537

6259544

Original Date / Revision

Agency Com

Cash

08/09/12

15%

Order Type **GENERAL**

Billing Contact

EOM/EOC

Advertiser Pol/Pres/D/Barack Obama

3050 K Street NW

Billing Cycle

Billing Calendar BROADCAST

New till 02/05/09

Demographic A35+

Agency GMMB

Suite 100 Washington, DC 20007

Rev Codes

Buying Contact

AGY

Product Codes PL-Presidential-Democrat

CAND

Sales Office PHI

P-3

POL

3050 K Street NW

Sales Region NAT

Priority Advertiser Ref

Agency Ref

Suite 100 Washington, DC 20007

Primary Account Executive

Kristen Waskie

Totals

End Date Start Date Order% Account Executive 100% Kristen Waskie

Order Share 100% Market Value 248925

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan **Order Totals** Net Amount Gross Amount Rating Start Date End Date **Net Amount Gross Amount** # Spots # of Spots Month: \$211,586.25 \$248,925.00 0.00 10/01/12 10/22/12 136 \$211,586.25 \$248,925.00 136 October 2012 0.00 136 \$211,586.25 \$248,925.00

						<u>Tot</u>	al <u>s</u>
Ln Ch Start End	Inventory Code Break	Start/End Ti	ime Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
1 WKMG 10/16/12 10/22/12	10-11a Let's Make A De&M Let's Make a Deal	10-11a	MTWTF	:30 5	\$400.00 P-3	0.00 NM 5	\$2,000.00
<u>Start Date</u> <u>End Date</u> Week; 10/16/12 10/22/12	Weekdays Spots/Week MTWTF 5	<u>Rate</u> \$400.00	Rating 0.00				
2 WKMG 10/16/12 10/22/12	M-F 11p News CM	11-1135p	MTWTF	:30 5	\$1,500.00P-3	0.00 NM 5	\$7,500.00
_ ,	M-F 11p News						
<u>Start Date</u> <u>End Date</u> Week: 10/16/12 10/22/12	<u>Weekdays</u> <u>Spots/Week</u> MTWTF-− 5	<u>Rate</u> \$1,500.00	Rating 0.00			_	
3 WKMG 10/16/12 10/22/12	11-12p Price Is Right CM Price Is Right	11a-12p	MTWTF	:30	5 \$600.00 P-3	0.00 NM 5	\$3,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/16/12 10/22/12	Weekdays Spots/Week MTWTF-− 5	<u>Rate</u> \$600.00	Rating 0.00				
4 WKMG 10/16/12 10/22/12	1230-2p CBS Soaps CM Soaps	12:30-2p	MTWTF	:30	5 \$600.00P-3	0.00 NM 5	\$3,000.00
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating			I	





Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

				D !	Otanie II ^m 1 ⁷⁷	ima Dava	Len Spe	ote	Rate Pri	Rta Type	Tota Spots	ls Amount
	Start		Inventory Code	and the second section of the second section is	Start/End T		meson president and the state		\$600.00 P-3	0.00 NM	5	\$3,000.00
4 WKMG 1	10/16/12	2 10/22/12	1230-2p CBS Soa Soaps		12:30-2p	MTWTF	:30	5	\$600.00 P-3	U.UU INIM	J	φ5,000.00
<u>Start</u> Week: 10/16		End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$600.00	Rating 0.00				0.00 104	-	40 500 00
5 WKMG	10/16/1:	2 10/22/12	Local 6 News 12-1 Local 6 News 12-1	-	12-1230p	MTWTF	:30	5	\$500.00 P-3	0.00 NM	5	\$2,500.00
Start Week: 10/16	<u>Date</u> 6/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$500.00	Rating 0.00						
6 WKMG	10/16/1	2 10/22/12	2-3p The Talk The Talk	СМ	2-3p	MTWTF	:30	5	\$350.00 P-3	0.00 NM	5	\$1,750.00
Start Week: 10/10	<u>Date</u> 6/12	End Date 10/22/12	<u>Weekdays</u> MTWTF~~	Spots/Week 5	<u>Rate</u> \$350.00	Rating 0.00						
		2 10/22/12	3-4p Nate LTC 9/7	7/12 CM	3-4p	MTWTF	:30	5	\$350.00 P-3	0.00 NM	5	\$1,750.00
Start Week: 10/10	<u>Date</u>	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 5		Rating 0.00						
		2 10/22/12	4-430p Extra Extra	CM	4-430p	MTWTF	:30	5	\$450.00 P-3	0.00 NM	5	\$2,250.00
Start Week: 10/1	t Date	End Date 10/22/12	Weekdays MTWTF	Spots/Week 5		Rating 0.00						
			430-5p Inside Edi Inside Edition	tion CM	430-5P	MTWTF	:30	5	\$550.00 P-3	0.00 NM	5	\$2,750.00
<u>Start</u> Week: 10/1	t Date	End Date 10/22/12	Weekdays MTWTF	Spots/Week		Rating 0.00						
10 WKMG			Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF	:30	5	\$275.00 P-3	0.00 NM	5	\$1,375.00
Star Week: 10/1	<u>t Date</u> 16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week		Rating 0.00						
		2 10/22/12	News at 5p News at 5p	CM	5-530p	MTWTF	:30	5	\$650.00 P-3	0.00 NM	5	\$3,250.00
Star Week: 10/1	<u>t Date</u> 16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week		Rating 0.00						
		12 10/22/12	Morn News at 53 Morn News at 53		530-6a	MTWTF	:30	5	\$400.00 P-3	0.00 NM	5	\$2,000.00
<u>Star</u> Week: 10/1	<u>t Date</u>	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week		Rating 0.00						
			530-6p The Insid	er CM	530p-6p	MTWTF	:30	5	\$650.00 P-3	0.00 NM	5	\$3,250.00
Star Week: 10/1	rt Date	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> 5 \$650.00	Rating 0.00						
	-	12 10/22/12		CM	6-630p	MTWTF	:30	5	\$800.00 P-3	0.00 NM	5	\$4,000.00
Star Week: 10/1	rt Date 16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00						
		12 10/22/12			6-7a	MTWTF	:30	5	\$500.00 P-3	0,00 NM	5	\$2,500.0
Star Week: 10/	rt Date	End Date 10/22/12	Weekdays MTWTF	Spots/Weel	<u>K</u> <u>Rate</u>	<u>Rating</u> 0.00						
			CBS Evening Ne		630-7p	MTWTF	:30	5	\$1,200.00 P-3	0.00 NM	5	\$6,000.0
<u>Sta</u>	ırt Date	End Date	Weekdays	Spots/Wee	<u>k Rate</u>	Rating						





Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

	o	.	1	Dunnle	Start/End T	imo Dave	Len Spot	ts Rate Pri	Rta Type	Tota Spots	us Amount
	Start		Inventory Code	Sanganjan (1815) - Ciffusish	entra e en la composición	me Days MTWTF	:30	5 \$1,200.00 P-3	0.00 NM	5	\$6,000.0
16 WKMG 1	10/16/12	2 10/22/12	CBS Evening New CBS Eve News		630-7p		.30	3 ψ1,200,001 -0	0.00 11111		40,000
<u>Start</u> Week: 10/16		End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$1,200.00	Rating 0.00					
17 WKMG 1	10/16/1:	2 10/22/12	News at 7p News at 7p	CM	7-7:30p	MTWTF	:30	5 \$1,000.00 P-3	0.00 NM	5	\$5,000.0
Start Week: 10/16		End Date 10/22/12	Weekdays MTWTF	Spots/Week 5	<u>Rate</u> \$1,000.00	Rating 0.00					
18 WKMG			CBS This Morning The Early Show		7-9a	MTWTF	:30	5 \$350.00 P-3	0.00 NM	5	\$1,750.
Start Week: 10/16	Date 6/12	End Date 10/22/12	•	Spots/Week 5	<u>Rate</u> \$350.00	Rating 0.00					
			M-F 7:30-8p Inside Inside Edition		730-8p	MTWTF	:30	5 \$1,000.00 P-3	0.00 NM	5	\$5,000.
Start Week: 10/16	Date	End Date 10/22/12		Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00					
		2 10/22/12			9-10a	MTWTF	:30	5 \$300.00 P-3	0.00 NM	5	\$1,500
Start Week: 10/1	Date	End Date 10/22/12		Spots/Week		Rating 0.00					
			Fri Prime 10p Blue Bloods	СМ	10-11p	1	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000
Week: 10/1		End Date 10/21/12 10/28/12	Weekdays		Rate \$7,000.00 \$7,000.00	<u>Rating</u> 0.00 0.00					
Week: 10/2 22 WKMG			Fri Prime 8p CSI:NY	CM	8-9p	1	:30	1 \$4,500.00 P-3	0,00 NM	1	\$4,500
Start Week: 10/1 Week: 10/2		End Date 10/21/12 10/28/12	Weekdays		Rate \$4,500.00 \$4,500.00	Rating 0.00 0.00				:	
			Fri Prime 9p Made in Jersey	CM	9-10p	1	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000
Start Week: 10/1 Week: 10/2		End Date 10/21/12 10/28/12	Weekdays		Rate \$6,000.00 \$6,000.00	<u>Rating</u> 0.00 0.00					
			Mon Prime 10p Hawaii Five-O	СМ	10-11p	1	:30	1 \$8,000.00 P-3	0.00 NN	1	\$8,000
Week: 10/1		End Date 10/21/12	Weekdays	Spots/Week	Rate 5 \$8,000.00 1 \$8,000.00	<u>Rating</u> 0.00 0.00					
Week: 10/2 25 WKMG		10/28/12 12 10/22/12		СМ	9-930p	1	:30	1\$10,000.00 P-3	0.00 NM	1 1	\$10,000
Star Week: 10/1	rt Date 15/12	End Date 10/21/12	Weekdays	Spots/Weel	<u>Rate</u> 0\$10,000.00	<u>Rating</u> 0.00					
Week: 10/2	22/12	10/28/12 12 10/22/12	1 Mon Prime 9:30p	**********	1\$10,000.00 930-10p	0.00 1	- :30	1 \$8,000.00 P-3	3 0.00 NM	1 1	\$8,00
	rt Date	End Date	Mike and Molly Weekdays	Spots/Weel	k Rate	Rating					
Week: 10/1	15/12	10/21/12 10/28/12	1	1	0 \$8,000.00 1 \$8,000.00	0.00 0.00					
		12 10/22/12	Sat 11p News Sat 11p News	CM	11-1135p	1-	- :30	1 \$1,200.00 P-	3 0.00 NN	1 1	\$1,20





Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

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Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Advertiser 1 Out 1	JU/27 - 411	_	•							Tota	ls
Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type S	Spots	Amount
27 WKMG 10/16/12	2 10/22/12	Sat 11p News Sat 11p News	СМ	11-1135p	1-	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
Start Date Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00						
Week: 10/22/12	10/28/12			\$1,200.00	0.00			A450.00 D.0	0.00 NM	4	\$450.00
28 WKMG 10/16/12	2 10/22/12	Sat 1135p-1205a Inside Edition Wk	CM and	1135p-120	5a1-	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10/15/12	10/21/12 10/28/12	1-	1	\$450.00 \$450.00	0.00 0.00				l		
Week: 10/22/12 29 WKMG 10/16/12			СМ	1205-105a	1-	:30	1	\$350.00 P-3	0.00 NM	1	\$350.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12	10/21/12	1-	1	\$350.00	0.00				1		
Week: 10/22/12	10/28/12		0		0.00 me1-	:30	1	\$4,000.00 P-3	0.00 NM	1	\$4,000.00
30 WKMG 10/16/12		12-330p game / I	PE NO G	12-330p ga (12:00 PM-	3:30 PM)	.50	'	Ψ4,000.0 0 1 -0	0.00 11111	·	
Start Date	End Date 10/21/12	<u>Weekdays</u> 1-	Spots/Week	Rate \$4,000,00	Rating 0.00						
Week: 10/15/12 Spot <u>Ch Date Ra</u>		escription	Star	t/End Time	<u>V</u>	<u>Veekdays</u>			Rtg Type		
		ICAA Football 12n	Game 12-3	30p game	(12:00 PM-3:30 i-	Sa-	-	:30 (\$4,000.00)	0.00 NM		
See MG 30.	_										
[No Noon G			vario	nile	(1:00 PM-4:00 P-	S	u	:30 \$4,000.00	0.00 NIM		
3 VKMG 10/21/12 (h) MG for 30.2		irl Game 1	Valle	Jus	(1.001 101 4.001	_	_	V 1/2-2-1			
33 WKMG 10/16/1		NCAA Football 3	n GameCM	various	1-	:30	1	\$7,000.00 P-3	0.00 NM	1	\$7,000.00
33 WKING 10/10/1	2 10/20/12	NCAA 3pm Gam		(3:30 PM-7	:00 PM)			• •			
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	1-	1	<u> </u>	0.00				0.00.111.4		6000.00
34 WKMG 10/16/1	2 10/22/12	5-7a Sat News Sat 5-7a News	СМ	5-7a	1-	:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	•	Rating						
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	1-	1	\$200.00 \$200.00	0.00 0.00						
35 WKMG 10/16/1		Sat 6p News Sat Local 6 New	CM	6-630p	1-	:30	1	\$400.00 P-3	0.00 NM	1	\$400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	1-	1	\$400.00							
Week: 10/22/12	10/28/12			\$400.00					0.00.1114	,	60.50.00
36 WKMG 10/16/1	12 10/22/12	7-9a CBS This N 7-9a Sat Early S		7-9a	1-	:30	1	\$350.00 P-3	0.00 NM	1	\$350.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	-							
Week: 10/15/12	10/21/12	1 -		\$350.00 \$350.00							
Week: 10/22/12 37 WKMG 10/16/1	10/28/12 12 10/22/12	<u></u>		10-11p	1	. :30	1	\$7,000.00 P-3	3 0.00 NM	1	\$7,000.00
Start Date	End Date	Weekdays	Spots/Weel	k Rate	Rating						
Week: 10/15/12	10/21/12	1		1 \$7,000.00	0.00						
Week: 10/22/12	10/28/12			0 \$7,000.00	***************************************				2 00 125		64 200 00
38 WKMG 10/16/	12 10/22/12	Face The Nation Face The Nation		1030-11a	1	:30	1	\$1,300.00 P-3	3 0.00 NM	1	\$1,300.00
Start Date	End Date	<u>Weekdays</u>	Spots/Wee	<u>k Rate</u>	Rating						



Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Print Date: 08/09/12

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

									Tota	
_n Ch Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spot		Rtg Type	Spots	Amount
38 WKMG 10/16/1	12 10/22/12	Face The Nation Face The Nation	CM	1030-11a	1	:30	1 \$1,300.00 P-3	0.00 NM	1	\$1,300.00
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
Week: 10/22/12	10/28/12		0	\$1,300.00	0.00			2 2 2 1 1 1		A4 000 00
39 WKMG 10/16/1	12 10/22/12	Sun 11p News Sun 11p News	CM	11-1135p	1	:30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12	10/21/12	1		\$1,200.00	0.00 0.00			I		
Week: 10/22/12 40 WKMG 10/16/	10/28/12 12 10/22/12		ter NFLCM	\$1,200.00 Late News	1	:30	1 \$1,200.00 P-3	0.00 NM	1	\$1,200.00
		Sun 11p News af		Dete	Dating					
Start Date	End Date	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12			\$1,200.00	0.00					
41 WKMG 10/16/		Sun 1135p-1235a Without a Trace		1135p-1235a		:30	1 \$450.00 P-3	0.00 NM	1	\$450.0
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	1	1	\$450.00	0.00					
Week: 10/22/12	10/28/12		0	\$450.00	0.00					
42 WKMG 10/16/	12 10/21/12	NFL TODAY NFL TODAY	CM	various (12:00 PM-1:	1 00 PM)	:30	1 \$3,000.00 P-3	0.00 NM	1	\$3,000.0
Start Date Week: 10/15/12	End Date 10/21/12	Weekdays 1	Spots/Week 1		Rating 0.00					
43 WKMG 10/21/	12 10/21/12	NFL Game 2 NFL Game 2	СМ	various (4:15 PM-7:0	1 0 PM)	:30	1\$14,000.00 P-3	0.00 NM	1	\$14,000.0
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/15/12	10/21/12	1		\$14,000.00	0.00			0.00 1/10	_	0000
45 WKMG 10/16/	12 10/22/12	6-830a Sun New 6-830a Sun New		6a-830a	1	:30	1 \$200.00 P-3	0.00 NM	1	\$200.0
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating				ĺ	
Week: 10/15/12	10/21/12	1 	1	\$200.00 \$200.00	0.00 0.00					
Week: 10/22/12	10/28/12		CNA	·	1	:30	1 \$700.00 P-3	0.00 NM	1	\$700.0
46 WKMG 10/16/		CBS Eve News		630-7p	_	.50	γ ψ/05.05.	, 6,55 1		,
Start Date	End Date	<u>Weekdays</u> 1	Spots/Week		Rating 0.00				İ	
Week: 10/15/12	10/21/12 10/28/12		(0.00				i	
Week: 10/22/12 47 WKMG 10/16		Sun Prime 7-8p Sun 7-8p	СМ	7-8p	1	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000.0
Start Date	End Date	Weekdays	Spots/Weel	Rate	Rating				i	
Week: 10/15/12	10/21/12	1	<u> </u>	\$9,000.00	0.00				i	
Week: 10/22/12	10/28/12		(\$9,000.00	0.00				l	
48 WKMG 10/16	/12 10/22/12	Sun Prime 8-9p Amazing Race	СМ	8-9p	1	:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,000.
Start Date	End Date	Weekdays	Spots/Weel	<u>Rate</u>	Rating				4	
Week: 10/15/12	10/21/12	1		1 \$8,000.00	0.00				1	
Week: 10/22/12	10/28/12			\$8,000.00	0.00					64 300
49 WKMG 10/16	/12 10/22/12	CBS Sunday Mo CBS Sunday Mo		9-1030a	1	:30	1 \$1,300.00 P-3	3 0.00 NIM	1	\$1,300.0
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	Weekdays 1	Spots/Wee	<u>k Rate</u> 1 \$1,300.00	Rating 0.00					





Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

n Ch Start		Inventory Code	014 [0.004] - 10.004 [0.004]	Start/End T	weeks were I Historian was sate on I till	Len Spo			A	Amoun \$1,300.6
9 WKMG 10/16/1:	2 10/22/12	CBS Sunday Morr CBS Sunday Morr	_	9-1030a	1	:30	1 \$1,300.00 P-3	0.00 NM	1	\$1,300.
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/22/12	10/28/12		0	\$1,300.00	0.00					40.000
0 WKMG 10/16/1:	2 10/22/12	Sun Prime 9-10p Good Wife	CM	9-10p	1.	:30	1 \$6,000.00 P-3	0.00 NM	1	\$6,000.
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12	10/21/12	1		\$6,000.00	0.00			1		
Week: 10/22/12	10/28/12			\$6,000.00	0.00		4 000000000	0.00 NM	1	\$8,000
1 WKMG 10/16/1	2 10/22/12	Thu Prime 10p Elementary	СМ	10-11p	1	:30	1 \$8,000.00 P-3	0.00 TVIVI	•	Ψο,σσσ
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	1	1	\$8,000.00	0.00					
Week: 10/22/12	10/28/12			\$8,000.00	0.00	.00	1 \$8,000.00 P-3	0.00 NM	1	\$8,000
2 WKMG 10/16/1	2 10/22/12	Thu Prime 8p Big Bang Theory	CM	8-830p	1	:30	1 φο,υυυ.υυ P-3	0.00 NW	'	ψοισσο
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12	10/21/12	1		\$8,000.00	0.00					
Week: 10/22/12	10/28/12			\$8,000.00	0.00	.20	1 \$9,000.00 P-3	0.00 NM	1	\$9,000
3 WKMG 10/16/1	2 10/22/12	Thu Prime 9p Person of Interes		9-10p	1 -	:30	1 \$9,000.001-3	O.OO MINI	'	ψ5,000
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12	10/21/12	1		\$9,000.00	0.00 0.00					
Week: 10/22/12	10/28/12			\$9,000.00	-1	:30	1 \$7,000.00 P-3	0.00 NM	1	\$7,000
54 WKMG 10/16/1	2 10/22/12	Tue Prime 10p Vegas	CM	10-11p	- 1	:30	\$1,000,001-0	0.00 14141	•	φ,,σσ
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			- 1		
Week: 10/15/12	10/21/12	-1		\$7,000.00	0.00					
Week: 10/22/12	10/28/12			\$7,000.00	0.00		4440 000 00 D 0	0.00 NM	1	\$10,000
55 WKMG 10/16/1	2 10/22/12	Tue Prime 8p NCIS	CM	8-9p	-1	:30	1\$10,000.00 P-3	U.UU MIVI	1	\$10,000
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/15/12	10/21/12	-1		\$10,000.00	0.00					
Week: 10/22/12	10/28/12			\$10,000.00	0.00	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9,000
66 WKMG 10/16/	12 10/22/12	Tue Prime 9p NCIS:LA	CM	9-10p	-1	.30	1 99,000.001 -3	0.00 1411	•	ψ0,00
<u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/15/12	10/21/12	-1		\$9,000.00	0.00 0.00					
Week: 10/22/12 57 WKMG 10/16/	10/28/12 12 10/22/12		СМ	10-11p	1	:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,00
Ctart Data	End Data	Weekdays	Spots/Week	Rate	Rating					
Start Date Week: 10/15/12	End Date 10/21/12	1		\$8,000.00	0.00					
Week: 10/13/12	10/28/12			\$8,000.00						
58 WKMG 10/16/		Wed Prime 8p Survivor	СМ	8-9p	1	:30	1 \$9,000.00 P-3	0.00 NM	1	\$9,00
Start Date	End Date	Weekdays	Spots/Weel	Rate	Rating					
Week: 10/15/12	10/21/12	1		\$9,000.00						
Week: 10/13/12	10/28/12			\$9,000.00			<u></u>			
59 WKMG 10/16/	140000	Wed Prime 9p Criminal Minds	CM	9-10p	1	:30	1 \$8,000.00 P-3	0.00 NM	1	\$8,00



WKMG

Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 08/09/12/ 08/09/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1537

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Tota Spots	
59 WKMG	10/16/12	10/22/12	Wed Prime 9p	СМ	9-10p	1	:30 1	\$8,000.00 P-3	0.00 NM	1	\$8,000.00
			Criminal Minds								
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					
Week: 10/	15/12	10/21/12	1	1	\$8,000.00	0.00					
Week: 10/2	22/12	10/28/12		0	\$8,000.00	0.00					
				1,000		1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	-1	11111	Totale	12612	48 025 00

136\$248,925.00 Totals

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00:15:00

WKMG

54

\$48,195.00

ORDER

Flight Dates 08/04/12-08/17/12

Order Sep

1549 Estimate # **Product**

06261883 **OBAMA FOR AMERICA** Alt Order # 255758 [/] Contract / Revision

Cash Billing Type Original Date / Revision 15% Agency Com

GENERAL Order Type 08/02/12 08/02/12 **Billing Contact** EOM/EOC Billing Cycle

Advertiser Pol/Pres/D/Barack Obama Billing Calendar BROADCAST 3050 K Street NW

New till 02/05/09 Suite 100 A35+ Demographic . Washington, DC 20007 Agency GMMB **AGY** POL

Rev Codes Product Codes PL-Presidential-Democrat **Buying Contact**

Sales Office PHI P-3

Priority Sales Region NAT 3050 K Street NW Advertiser Ref Agency Ref Suite 100

Primary Account Executive Kristen Waskie

Totals

Washington, DC 20007

End Date Account Executive Order% Start Date 100% Kristen Waskie Order Share 100% Market Value 56700

> Amount Competing Station % of Order 0 % **CABLE** % 0 **WESH** 0 % **WFTV** 0 % **WKCF** 0 % WOFL % 0 **WOPX** % 0 **WRBW**

> > %

Billing Plan Order Totals Net Amount Gross Amount # Spots Rating Start Date End Date Net Amount Gross Amount # of Spots Month 0.00 07/30/12 08/17/12 \$48,195.00 \$56,700.00 54 \$56,700.00 August 2012 \$48,195.00 54 0.00

\$56,700.00

WRDQ

							Tota	ls
Ln Ch Start End	Inventory Code Bi	reak Start/End	īme Days	Len Spots	Rate Pri			Amount
E 1 WKMG 08/17/12 08/17/		•	1	:30 1	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
<u>Start Date</u> <u>End Date</u> Week: 08/13/12 08/19/1:	e Weekdays Spots/V		Rating 0.00					
E 2 WKMG 08/06/12 08/17/	2 M-F 11p News C M-F 11p News	M 11-1135p	MTWTF	:30 2	\$1,800.00 P-3	0.00 NM	4	\$7,200.00
<u>Start Date</u> <u>End Da</u> Week: 08/06/12 08/12/1 Week: 08/13/12 08/19/1	MTWTF	<u>Neek</u> <u>Rate</u> 2 \$1,800.00 2 \$1,800.00	Rating 0.00 0.00					
E 3 WKMG 08/06/12 08/17/		M 11a-12p	MTWTF	:30 2	\$800.00 P-3	0.00 NM	4	\$3,200.00
<u>Start Date</u> <u>End Da</u> Week: 08/06/12 08/12/1 Week: 08/13/12 08/19/1	2 MTWTF	Week Rate 2 \$800.00 2 \$800.00	Rating 0.00 0.00					
E 4 WKMG 08/06/12 08/17/	12 C	M 12:30-2p	MTWTF	:30	3 \$800.00P-3	0.00 NM	6	\$4,800.00

00:15:00



255758

End Date

08/05/12

Weekdays

----1-

Start Date

Week: 07/30/12

Spots/Week

Rate

\$500.00

Rating

0.00

Flight Dates 08/04/12-08/17/12

Hiatus Dates

Original Date / Revision

08/02/12/ 08/02/12

Order Sep

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA Estimate # 1549

Totals Rate Pri Rtg Type Spots Amount Ln Ch Inventory Code Break Start/End Time Days Len Spots Start End 1230-2p CBS Soaps Soaps **End Date** Weekdays Spots/Week Rating Start Date Rate MTWTF--Week: 08/06/12 08/12/12 3 \$800.00 0.00MTWTF--0.00 3 \$800.00 Week: 08/13/12 08/19/12 \$400.00 P-3 0.00 NM \$1,600.00 E 5 WKMG 08/06/12 08/17/12 M-F 1235-105a CM 1237-109a MTWTF--:30 2 4 Extra Start Date **End Date** Weekdays Spots/Week Rate Rating 08/12/12 MTWTF--\$400.00 0.00 2 Week: 08/06/12 08/19/12 MTWTF--\$400.00 0.00 Week: 08/13/12 :30 \$700.00 P-3 0.00 NM 3 \$2,100.00 E 6 WKMG 08/06/12 08/17/12 12-1230p MTWTF--Local 6 News 12-1230p CM Local 6 News 12-1230p **End Date** Weekdays Spots/Week Rating Start Date Rate MTWTF--\$700.00 0.00 Week: 08/06/12 08/12/12 MTWTF--Week: 08/13/12 08/19/12 \$700.00 0.00 \$450.00 P-3 0.00 NM \$1,800.00 E 7 WKMG 08/06/12 08/17/12 4-430p Extra CM 4-430p MTWTF--:30 Extra Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating MTWTF--\$450.00 Week: 08/06/12 08/12/12 2 0.00 08/19/12 MTWTF--2 \$450.00 0.00 Week: 08/13/12 \$550.00 P-3 0.00 NM 2 \$1,100.00 E 8 WKMG 08/06/12 08/17/12 430-5p Inside Edition CM 430-5P MTWTF--:30 Inside Edition Spots/Week Rating **End Date** Weekdays Start Date Rate 08/12/12 MTWTF--\$550.00 0.00 Week: 08/06/12 1 08/19/12 MTWTF--Week: 08/13/12 \$550.00 0.00 \$650.00 P-3 0.00 NM E 9 WKMG 08/06/12 08/17/12 530-6p The Insider CM 530p-6p MTWTF--:30 \$2,600.00 Insider Spots/Week Rating Start Date **End Date** Weekdays Rate MTWTF--0.00 Week: 08/06/12 08/12/12 2 \$650.00 MTWTF--08/19/12 \$650.00 0.00 Week: 08/13/12 1 \$1,000.00 P-3 2 \$2,000.00 E 10 WKMG 08/06/12 08/17/12 CM 6-630p MTWTF--:30 0.00 NM News at 6p News at 6p **End Date** Weekdays Spots/Week Rating Start Date Rate MTWTF--Week: 08/06/12 08/12/12 \$1,000.00 0.001 MTWTF--1 \$1,000.00 0.00 Week: 08/13/12 08/19/12 \$500,00 P-3 0.00 NM 2 \$1,000.00 E 11 WKMG 08/08/12 08/17/12 **CBS**:This Morning CM 7-9a MTWTF--:30 The Early Show Spots/Week Rating Start Date **End Date Weekdays** Rate MTWTF--\$500.00 0.00 Week: 08/06/12 08/12/12 1 Week: 08/13/12 08/19/12 MTWTF--\$500.00 0.00 :30 1 \$1,200.00 P-3 0.00 NM 1 \$1,200.00 M-F 7:30-8p Inside Ed CM 730-8p MTWTF--E 12 WKMG 08/13/12 08/17/12 Inside Edition Weekdays **End Date** Spots/Week Rate Rating Start Date MTŴTF--\$1,200.00 0.00 Week: 08/13/12 08/19/12 1 \$350.00 P-3 0.00 NM MTWTF--:30 \$1,400.00 E 13 WKMG 08/08/12 08/17/12 CM 9-10a 9-10a Rachael Ray Rachael Ray Start Date Rating **End Date** Weekdays Spots/Week <u>Rate</u> 08/12/12 MTWTF--2 \$350.00 0.00 Week: 08/06/12 MTWTF--Week: 08/13/12 08/19/12 2 \$350.00 0.00 E 14 WKMG 08/04/12 08/11/12 Sat 1135p-1205a CM 1135p-1205a ----1-:30 \$500.00 P-3 0.00 NM 2 \$1,000.00 Inside Edition Wknd





Flight Dates 08/04/12-08/17/12

Hiatus Dates

Original Date / Revision 08/02/12/ 08/02/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA

Estimate # 1549

										Tota	als
Ln Ch Sta	art End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 14 WKMG 08/0	04/12 08/11/12		CM	1135p-1205a	1-	:30	1	\$500.00 P-3	0.00 NM	2	\$1,000.00
		Inside Edition Wk									
Start Dat		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/06/12		1-	1	\$500.00	0.00			* 400 00 5 0	2 22 404	•	****
E 15 WKMG 08/0	04/12 08/11/12	7-9a CBS This Mo 7-9a Sat Early Sh		7-9a	1-	:30	1	\$400.00 P-3	0.00 NM	2	\$800.00
Start Dat	te End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				i		
Week: 07/30/12		1-	1	\$400.00	0.00						
Week: 08/06/12	08/12/12	1-	1	\$400.00	0.00						
E 16 WKMG 08/0	05/12 08/05/12	Sun Prime 10-11p The Mentalist	CM	10-11p	1	:30	1	\$4,000.00 P-3	0.00 NM	1	\$4,000.00
Start Dat	te End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/30/12	08/05/12	1	1	\$4,000.00	0.00						
E 17 WKMG 08/0	05/12 08/12/12	Sun 11p News Sun 11p News	СМ	11-1135p	1	:30	1	\$1,800.00 P-3	0.00 NM	2	\$3,600.00
Start Dat	te End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				l		
Week: 07/30/12	08/05/12	1	1	\$1,800.00	0.00						
Week: 08/06/12	08/12/12	1	1	\$1,800.00	0.00						
E 18 WKMG 08/0)5/12 08/12/12	Sun 1135p-1235a	СМ	1135p-1235a	·1	:30	1	\$500.00 P-3	0.00 NM	2	\$1,000.00
		Without a Trace									
Start Dat	te End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/30/12		1	1	\$500.00	0.00						
Week: 08/06/12		1	1	\$500.00	0.00						
E19 WKMG 08/0)5/12 08/12/12	CBS Evening Nev CBS Eve News	vs CM	630-7p	1	:30	1	\$650.00 P-3	0.00 NM	2	\$1,300.00
Start Dat	te End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/30/12	08/05/12	1	1	\$650.00	0.00						
Week: 08/06/12	08/12/12	1	1	\$650.00	0.00						
E 20 WKMG 08/0	07/12 08/14/12	Tue Prime 9p NCIS:LA	СМ	9-10p	-1	:30	1	\$6,000.00 P-3	0.00 NM	2	\$12,000.00
Start Da	te End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/06/12		-1	1	\$6,000.00	0.00						
Week: 08/13/12	08/19/12	-1	1	\$6,000.00	0.00						
		:							Totals	54 \$	556,700.00